

PHILADELPHIA LINCOLN: POST CARDS

DRAWING 21

POST CARDS

71.2009 085.05626



Philately

Postcards

Excerpts from newspapers and other
sources

From the files of the
Lincoln Financial Foundation Collection

October 16, 1928

Chief Clerk
United States Post Office Department
Washington, D. C.

Dear Sir:

In the year 1911 you began using a new Lincoln head on your postal cards.

The Lincoln National Life Insurance Company is in possession of the original drawing made by the Sculptor Pickett.

We are anxious to learn if your files carry any information about this Sculptor, or about the Lincoln head which you began using at that time.

We should appreciate any information you might give us in this respect.

Yours very truly,

_____, Director,
Lincoln Historical Research Foundation.

LAW:CZ
Louis A. Warren

Post Office Department

PWG-k
DS 130

THIRD ASSISTANT POSTMASTER GENERAL

Washington October 20, 1928.

Mr. Louis A. Warren, Director,
Lincoln Historical Research Foundation,
The Lincoln National Life Insurance Co.,
Fort Wayne, Indiana.

My dear Sir:

Your letter of October 16 to the Chief Clerk, Post Office Department, relative to the Lincoln postal card issued in 1911, has been referred to this Office.

On January 21, 1911, this Department issued a new postal card intended primarily for index and library purposes. This card is three by five inches in size and bears a profile head of Abraham Lincoln looking to the left, after a portrait by L. G. Miller.

A further description of the No. 5 Lincoln card, Issue of 1911, will be found on page 48 of the booklet recently published by this Department, a copy of which I am pleased to inclose herewith.

Sincerely yours,

Inc.

g
*Q**R. S. Regar*
Third Assistant Postmaster General. *WR*

October 24, 1928.

Mr. R. S. Reager
Third Assistant Postmaster General
Post Office Department
Washington, D. C.

Dear Mr. Reager:

I thank you very much for your prompt reply to my inquiry about the Lincoln Postal card issued by the Government.

I have made a list of Lincoln stamps and Lincoln Postal cards which I would like very much to secure and enclose a money order to cover payment for the same. Please send me as many of these as are now available and any refund may be made in stamps of the regular denomination.

Respectfully yours,

_____, Director
Lincoln Historical Research Foundation

LAW:CZ
L. A. Warren

August 19, 1940.

HOWARD EARL GARDNER
Box 62
HODGENVILLE, KENTUCKY

Mr. Louis Warren
c/o Lincoln Life Ins. Co.
Fort Wayne, Indiana.

Dear Mr. Warren:

I am enclosing 2 Lincoln Postal cards, the 1¢ Red being last issued in 1911 and the 1¢ green last issued in 1917 - these are the last cards using Lincoln as a subject ~~and~~ and are practically impossible to locate in unused condition - those available are mostly in hands of stamp collectors.

My object in writing you is to advise that I have on hand approx. 2000 of the 1¢ green, 1000 which I want to dispose of at 3¢ each - The others I am keeping as I have them on sale at the Nancy Lincoln Inn @ 10¢ each (which is catalog price) and what I keep can be sold by next summer. I have but 100 of the Red Lincolns which I would have to price @ 5¢ each.

I don't know how this item appeals to you but it would certainly be a good medium to use in conjunction with certain correspondence your company carries on.

I would like to hear from you as soon as convenient, since I intend to offer this item elsewhere if you are not interested.

Yours truly
Howard E. Gardner.

Postals

August 23, 1940

Mr. Howard Earl Gardner
Box 62
Hodgenville, Ky.

My dear Mr. Gardner:

Thank you very much for your advice that Lincoln postcards are available from you, but I have no way in which I could use these cards. We do have most of them in our exhibit here, in fact we supplied the plaque which is used on the red stamp, or I should say we own the original bond which was used on the red one cent postage stamp.

If we do hear of any one interested in the acquisition of these postal cards we will advise you.

Very truly yours,

LAW:EB

Director

THE L. L. COOK COMPANY

Greeting Cards and Photo Post Cards

926 NORTH JEFFERSON STREET

MILWAUKEE, WISCONSIN

COOK PHOTO SERVICE

Associated with Co-Mo Photo Co. Mason City, Iowa

BADGER SNAPSHOT SERVICE

April 1, 1942

Dr. Louis Warren
Ft. Wayne
Indiana

c/o Lincoln National Life

Dear Sir:

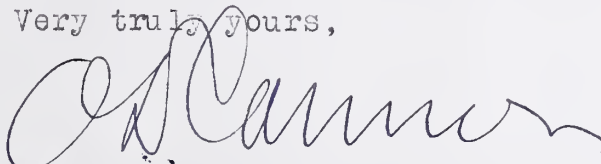
You will remember my calling on you just before Christmas with Lincoln pictures.

We sent you a number of post cards. I am wondering if you received them, and if we can serve you farther in this way.

You spoke of having some 4 by 5 negatives from which you made prints for Lincoln students, and thought possibly that we could make them for you cheaper than you could manufacture them in your own laboratory.

Would you like to send us one of your negatives, with specifications as to size, weight, and finish of paper, and let us submit to you sample and prices? In replying, please address your letter to the attention of O. D. Cannon.

Very truly yours,



O. D. Cannon

ODC/D

Postcard card only

April 10, 1942

Mr. O. D. Cannon
The L. L. Cook Company
926 N. Jefferson Street
Milwaukee, Wisconsin

My dear Mr. Cannon:

We remember very well your visit here and were very happy indeed to receive the fine bunch of postal cards which you forwarded but I cannot bring myself just now to place any order for material due to present conditions.

Very truly yours,

LAW:WM

Director

LINCOLN LORE

Bulletin of the Lincoln National Life Foundation - - - - Dr. Louis A. Warren, Editor
Published each week by The Lincoln National Life Insurance Company, Fort Wayne, Indiana

Number 850

FORT WAYNE, INDIANA

July 23, 1945

PICTURE POST CARDS

The movement of troops throughout the whole world has invited the use of an easily and quickly prepared message of greeting and the picture post card has admirably answered this need. It promises to again approach something of the tremendous popularity it enjoyed during the early part of the century, when the automobile extended the travel limits of the American family into every state in the union. There were few homes which did not have on display a picture post card album.

The postal hobby should solve the problem most often presented by young people who desire to collect Lincolniana but are prevented from entering the book and pamphlet field because of prohibitive cost. The collecting of Lincoln picture post cards makes possible a phase of hobby riding that offers a wide variety of biographical, historical, literary and illustrative material which is interesting as well as educational. Furthermore, no book cases, shelving, cabinets, brackets or display spaces are needed. With the exception of acquiring a pasteboard box which will conveniently hold 6" x 4" cards and some homemade index cards, the collection can be started with no expenditures for equipment.

The "Post Card Collectors Club of America," with headquarters at 807 Public Service Building, Kansas City 13, Missouri, offers through its roster a fine medium of exchange and there are several dealers who make a specialty of picture post cards in small lots or in quantities.

The Lincoln National Life Foundation has accumulated a collection of about 1200 souvenir cards which relate directly to the Lincoln story, and it has become quite a valuable reference file in gathering information about the homes, shrines, markers, statues, etc., of Abraham Lincoln. Some of the subjects which serve as index captions in the Foundation collection may be suggestive for the individual who cares to follow this hobby.

Lincoln History Markers

Almost the entire biography of Abraham Lincoln, as it relates to places he visited, could be compiled by the gathering of cards bearing the likeness of tablets or inscribed markers designating historical sites. This collection might also include cards which contain some historical reference to Lincoln, appearing on monuments, buildings, etc.

Original Photographs

It is surprising what a fine collection of reproductions of Lincoln photographs can be found on post cards. What is known as the Meserve classification or original photographs number over one hundred different portraits which opens up a large field for prospective cards.

Lincoln Letters

There are many of Lincoln's famous letters which have been put on post cards, the most famous one is the message sent to the Widow Bixby. Excerpts from letters written by Lincoln might also be included here.

Statues of Lincoln

It is doubtful if any historical character in America has been so often memorialized with life-size statues as Abraham Lincoln. There are sixty-two bronze studies of Lincoln to say nothing of the many stone statues. This

collection of cards might also include Lincoln busts, heroic heads, etc.

Lincoln Buildings

The fact that members of the Lincoln family have been in America for more than three hundred years implies that many of the homes in which different generations have lived are available in picture post cards. The list of homes might be supplemented by gathering pictures of buildings in which Lincoln spoke or visited. The city of Washington alone would supply a considerable collection of these building cards.

Occupation Cards

Lincoln was a man of many vocations and avocations. Starting in as a rail splitter, he became a farmer, a flat-boat pilot and ferryman, a grocer's clerk, storekeeper, surveyor, postmaster, lawyer and politician.

Lincoln Schools

As far as is known there has never been an attempt to list the schools in America named for Abraham Lincoln. There must be several hundred all together. Pictures of most of these schools are available on post cards. The collecting of these cards would make an intensely interesting project and the collection could be supplemented by writing on the back of each card any statement about statues, tablets, pictures or other Lincoln features which are treasured by these schools named for the Emancipator.

New Salem Cards

The rebuilt town of New Salem, Illinois, offers a fine opportunity to show the progress made in rebuilding the town with its many buildings. Starting with pictures of the Lincoln store, first photographed many years ago, a series of cards could be gathered showing the town as it appears today.

Curios

Anything that has ever been associated with Lincoln has usually been preserved as a curio and many of these objects have been reproduced on cards. There are also cards which call attention to Lincoln's profile as it appears in trees, rocks and other natural sources.

Lincoln Memorial

Probably no building in America has been more often photographed in recent years than the Lincoln Memorial at Washington. There are so many cards on this subject alone that a good sized collection could be made of the variants of this one picture.

Lincoln Mottoes

The first Lincoln item the editor of *Lincoln Lore* acquired was a post card he received, while in college, from his mother. It contained a timely motto supposed to be the words of Lincoln, but apparently it was just another spurious quotation credited to Lincoln. A collection of Lincoln sayings could be arranged by subject or in the chronological order in which the statements were made.

Lincoln Birthday Cards

Among the series of cards on holidays, there is usually found one which is a Lincoln birthday greeting card. This collection might also include cards calling attention to other significant days which use a Lincoln theme to carry the desired message.



The Post Card Gazette

"TOURING THE WORLD -- PICTURE POST-CARD-WISE"

Volume 4

Kansas City, Mo.

July, 1945

No. 9



By Way Of Introducing A
Few of Our Newer Members...

WE ADD ANOTHER RAILROADIANA FAN!

Duncan L. Bryant, one of our new members of 622 South Pleasant St., Princeton, Ill. is specializing in cards showing railroads and trains of all types, including interurbans and street cars, preferably 10 to 15 years old or more.

SPEAKING OF NAMES -

The Roster of Post Card Collectors lists a number of unusual names of towns and cities, but here's a new one.

Another of our new members, L. D. Gibson, gets his mail addressed to Bandana, North Carolina. According to Mr. Gibson's letterhead, he also deals in postage stamps for the collector. Those who save postmarks would do well to drop a card to Mr. Gibson in hopes of receiving an exchange.

GREETING CARDS...

Sumner J. Waring of 178 Winter Street, Fall River, Mass., who has just recently joined the Club is going to specialize in Greeting Cards - you know the Xmas, Valentine and Easter greeting cards. He is particularly interested in those published around 1910 to 1912, and would welcome hearing from our members.

E. H. HALL IS BACK!

We welcome E. H. Hall, Member #142 back to active participation. His new address is 50 Patton St., San Francisco 10, Calif.

SOME EXCELLENT SUGGESTIONS FOR IMPROVING THE OPERATION OF THE POST CARD CLUB

We Acknowledge With Sincere Appreciation The Following Suggestions From Club Member Ruth Frye, P. O. Box 375, Keyser, West Virginia

I. FAIR PLAY IN EXCHANGING CARDS.

Would it be possible to urge Post Card Club members to be more considerate about returning or exchanging cards, rather than ignore such cards they receive from other members? For example, I have sent out over 1400 cards in the last 5 weeks and I have received just a few over 100. Some have been used, dirty or torn. The cards I sent were the best I could find. To several people I have sent 5 cards and received 3. To some people I have sent 12 and received 6. I have sent 5 and received 1 card in return. To one person, (name does not matter as this is not a complaint), I sent 10 cards (letters AEUX) and the party kept 1 card and returned 9. I received nothing but my 9 cards (no reason or anything).

II. A SUGGESTION TO THE POST CARD MANUFACTURER.

What could be done to encourage the Post Card manufacturers to imprint a description of the view on the backs of all cards. In my opinion, post cards would sell better if they had a description on the back of the view or scene depicted on the front of the card.

A card can be "just a card", but with a description it could be a very important card. For example, there is a local view available here of "Potomac State School". That is a branch of the W. Va. University. The view card does not tell this. Neither does it explain that the hill on which the school stands was called Ft. Hill and was a Fort in the War between the States. This hill was in the hands of both sides. At the front of the school is a terrace. There were trenches. On the other side of our town was Fort Piano. One of the persons with whom I exchange told me he was only interested in a card with a good description. I believe if the dealers realized how much it means, they would print a good description.

III. CHANGING OUR CODE SIGNS.

Don't you think it would be a good idea to change the code letters a little when the next roster comes out? For example, either you do or you don't want the other person to write to you. Then "A" could take care of all the "do's" and "B" the "don'ts".

That would leave "C" open for something in the classification of types such as "Large Letters" or "Old Cards". "D" could be cards exchanged one at a time and "E" several (or more than one) at a time. That would leave "F" open for something in the classifications that have no place except "General Views" and they are too important just for that. For example, they are:

Old cards	Railroads & Stations
Map cards	Libraries
Large Letter	Famous Homes
Expositions	Sunsets
Fire Trucks etc.	Union Oil
View Folders	Indians or things with Indian names
State Borders or cards showing more than one state.	
Anything concerning the Confederacy.	

We deeply appreciate these suggestions. All three have much merit.

REMEMBER, when writing members or exchanging cards be sure to include return address.

FOR SALE:

2,000 unused picture post cards dating from 1900 or 1910. Views of Eastern, Middle and some Western and Southern States, 7¢ each. ALSO, 65 foreign government letter cards - unused - before 1910.

M. H. TATNALL

21 Washington Street
EXETER, N. H.

FOR SALE!

10 NATION WIDE VIEW
CARDS plus quarter-pound
of Hobby Mail - just 10¢.

STAMPS: 35 different
countries, 10¢.
PHILATELIC MAIL INCLUDED.

GERALD TIPTON

432T TACOMA AVENUE
OTTUMWA, IOWA

CARDS WANTED

Would like cards or in
formation on "Footwear of
Nations - 10 Designs". Copy-
right 1906 by Woonsocket Rubber
Company.

MRS. MAE BELLE RUMEL

2605 South 34th Street

OMAHA, NEBRASKA

CARDS FOR SALE....

Large collection of View
Folders of U. S. Price \$4.00
plus 50¢ for charges.

View post cards of Utah,
postpaid, 10 for 25¢.

40 Post Card Views of Utah,
postpaid for \$1.00.

Other State views as I have
them, 40 for \$1.00 postpaid.

F. F. JOHNSON

1485 SOUTH 2 EAST

SALT LAKE CITY 4 UTAH

OLD CARDS FOR SALE ...

Will sell some old
picture post cards which
are 35 to 40 years old.
Make me an offer.

MABELLE C. DAVIES

328 Caroline Avenue

ALTOONA, PENNA.

VIEWS WANTED -

HORSE-DRAWN FIRE ENGINES

Will buy or exchange
for horse-drawn fire
engine views.

I am also interested
in acquiring Post Office
Building, Homes of Famous
People, Old Homes and
Block Greeting card views.

Let me hear from you
today!

WM. W. STINGER

P.O. Box 142

YORK, PA.

- ADDITIONS TO ROSTER -

Zeller, Bryna	179 Woodbridge	Buffalo, N. Y.	1209	ADOUX
Nicklaus, Mrs. Mildred		Beaver, Ore.	1210	AEKPUXZ
Harlow, Harry	122 N. Wilton Pl.	Los Angeles 4, Calif.	1211	ADUX
Watkins, Pfc. Dana F.	Ward 14A	Clinton, Iowa	1212	ADTUX
	Schick General Hospital			
Jackson, Mrs. Bessie G.	6 West 17th Ave.	Eugene, Ore.	1213	ADILPUX
Campbell, Walter W.	2188 Murry Hill Rd.	Cleveland 6, Ohio	1215	ADUX
Cosmas, Mrs. John	441 North Ave. East	Cranford, N. J.	1214	BDLMUXZ
Michelson, Paul W.	804 North 10th St.	DeKalb, Ill.	1216	ADUX
Waring, Sumner J.	178 Winter St.	Fall River, Mass.	1217	ADUX
Euams, Virginia	119 Up John Drive	Kalamazoo, Mich.	1218	AEIOUX
Boeglin, Betty J.	Box 187	Jacksonville, Oregon	1219	AEIJOUX

- CHANGES OF ADDRESS -

Schilling, Pvt. Jerald	Co. C, 154th Med. Tng. Btn.	Ft. Lewis, Wash.
Irving, Fred H.	12 Chisholm Avenue	Brockton 14, Mass.
Newsom, Cpl. Leslie L.	39th Photo Ren. Sq.	A. P. O. 696
	c/o Postmaster	New York, New York

CHANGES OF CODE SIGNS:

Zimmer, Andrew	285 Riverside Dr.	New York 25, N. Y.	ADJKNOFX
Zimmer, Michael	285 Riverside Dr.	New York 25, N. Y.	AEJKPQZUX

Office of the Secretary
807 Public Service Building
728 Delaware Street
Kansas City 13, Missouri

VOL. 4 NO. 9



Sample Copy.



HEADQUARTERS - 807 PUBLIC SERVICE BLDG.
KANSAS CITY, MISSOURI

Sept. 25, 1945

Mr. Louis Warren, dir
Lincoln Natl. Life Foundation
Fort Wayne, Indiana

Dear Dr. Warren:

Thanks so much for your nice letter and
for sending us a copy of Lincoln Lore.

Now, since we've had so many inquiries
since your generous mention of our Club in
your article, would you give us permission
to reprint this article in our Club paper,
"The Gazette"?

Many of our members specialize in
Lincolniana only and were sure this
article would be helpful as well as
inspiring.

Also, could you spare a dozen of
the Lincoln Lore which you sent me.
If you can't spare that many, send
whatever you can spare.

We shall await word from you
as to permission to reprint this splendid
article.

Post - cardially,

Veneta C Harris, Secy

Post Card

September 28, 1945

Venita C. Harris
Secretary Post Card Collectors Club of America
807 Public Service Bldg.
Kansas City, Missouri

Dear Madam:

You have our permission to use the article appearing in the enclosed copies of Lincoln Lore, and we trust it may be helpful in allowing your members to arrange their Lincolniana. We would be pleased, indeed, to do anything possible to help you build up the Lincoln phase of the postal card collectors' hobby.

Yours very truly,

LAW:EB
Enc.

Director

OFFSET LITHOGRAPHY



TELEPHONES:
BUCKINGHAM 0606
CABLE: CURTEICH, CHICAGO

Curt Teich & Company, Inc.

SINCE 1898

1733-1755 WEST IRVING PARK ROAD
LAKEVIEW STATION
CHICAGO (13), ILL.

December 21, 1945

Mr. Louis A. Warren
Lincoln National Life Foundation
Fort Wayne, Indiana

Dear Mr. Warren:

Your inquiry of November 28 has been given to this department for reply.

We do not have a stock of these cards here at Curt Teich and Company, but we are pleased to inform you that we do have the color plate work in our files on the C. T. Art Colortone post card No. 5A-H2504 which makes it possible for you to obtain an additional supply of these cards at our low rerun prices. However 6,500 is the minimum quantity and fixed multiple in which we produce these cards on our combination sheet runs. Rerun price for this order would be \$7.50 per thousand.

We would suggest, however, that you anticipate your needs as far in advance as possible because due to present day manufacturing conditions we require approximately 10 to 12 weeks to complete press production on a rerun order.

We would be more than pleased to handle your rerun order of this quality Curteich post card and we look forward with a great deal of interest towards hearing from you in the near future.

Very truly yours,
CURT TEICH & COMPANY

C. D. McCarthy
Advertising Sales Division

CPMcCarthy:D



COLOR ADVERTISING
Since 1898



Curt Teich
AND COMPANY INC.
POST CARDS

C. T. Art-Colorone
C. T. Photo-Platin
C. T. Blue Sky

C. T. Photo-Colorit
C. T. Photo-Varicolor
C. T. Duotone

C. T. American Art
C. T. Photo-Finish

1733-55 W. IRVING PARK ROAD *Chicago 13, ILL.*



"C. C. Art-Colortone"
TRADE MARK REG.

Post Cards & Stationery



1940	S	M	T	W	T	F	S	1940	S	M	T	W	T	F	S
JAN				1	2	3	4	JUL				1	2	3	4
	6	7	8	9	10	11	12		7	8	9	10	11	12	13
	13	14	15	16	17	18	19		14	15	16	17	18	19	20
	20	21	22	23	24	25	26		21	22	23	24	25	26	27
	27	28	29	30	31				28	29	30	31			
FEB					1	2		AUG				1	2	3	
	3	4	5	6	7	8	9		4	5	6	7	8	9	10
	10	11	12	13	14	15	16		11	12	13	14	15	16	17
	17	18	19	20	21	22	23		18	19	20	21	22	23	24
	24	25	26	27	28				25	26	27	28	29	30	31
MAR					1	2		SEP				1	2	3	4
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	31														
APR				1	2	3	4	OCT				1	2	3	4
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	21	22	23	24	25	26	27		20	21	22	23	24	25	26
	28	29	30						27	28	29	30	31		
MAY				1	2	3	4	NOV				1	2		
	5	6	7	8	9	10	11		3	4	5	6	7	8	9
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	19	20	21	22	23	24	25		17	18	19	20	21	22	23
	26	27	28	29	30	31			24	25	26	27	28	29	30
JUN				2	3	4	5	DEC				1	2	3	4
	9	10	11	12	13	14	15		8	9	10	11	12	13	14
	16	17	18	19	20	21	22		15	16	17	18	19	20	21
	23	24	25	26	27	28	29		22	23	24	25	26	27	28
	30								29	30	31				

750 per 1000 - 6500.

O. F. BROCKMEYER
Central States Representative
SELECT THE BEST
CURTEICH ART-COLORTONE

OFFSET LITHOGRAPHY



TELEPHONES:
BUCKINGHAM 0606
CABLE: CURTEICH, CHICAGO

Curt Teich & Company, Inc.

SINCE 1898

1733-1755 WEST IRVING PARK ROAD
LAKEVIEW STATION
CHICAGO (13), ILL.
January 7, 1946

Mr. Louis A. Warren
Lincoln National Life Foundation
Fort Wayne, Indiana

Dear Mr. Warren:

Now that the Holiday Season has come to a close, your thoughts more than likely have again turned to publicizing the Lincoln National Life Foundation.

In this connection, we would like to point out that any changes in the type matter copy on the address side of this card can be very easily accomplished. As we informed you previously, we do have the color plate work for this card in our file and because of this existing plate work, these cards can be made available to you at our low rerun prices.

Why not send us the type matter copy for the change in the address side of this post card, together with your rerun order.

We would like to again point out, however, that because of present day manufacturing conditions, we will require approximately ten to twelve weeks to complete press production.

May we hear from you on this matter soon?

Very truly yours,
CURT TEICH & COMPANY

C. D. McCarthy
Advertising Sales Division

CPMcCarthy:A



ESTABLISHED 1898
Curt Teich
AND COMPANY INC.
1733-1755 W. IRVING PARK ROAD
Lakeview Station CHICAGO, ILL.

Telephones:
Buckingham 0606
0607-0608



TRADE MARK
Cable: Curteich Chicago

Date:

6-26-16

Terms:

Ship When:

Via:

net 10 days
Rush

SOLD TO

THE LINCOLN NATIONAL LIFE INSURANCE CO
ATT. MR. LOUIS A. WARREN
FORT WAYNE, IND.

ALL ORDERS SUBJECT TO CONDITIONS LISTED BELOW:

These goods are to be specially made and this order is NOT subject to countermand after its acceptance by CURT TEICH & COMPANY, INC., CHICAGO, ILL. It is also agreed that in case of non-approval of submitted proofs the actual cost expended for material and labor is chargeable. If the date of shipment is specified and it should be impossible for any reason to ship on the exact date, the purchaser agrees to accept the goods as near as possible after the date specified. It is understood that we deliver up to 10 per cent more or less than quantity ordered and customer agrees to pay pro-rata for quantity received. Where no color description is given on the photograph, it is hereby agreed that CURT TEICH & COMPANY, INC., CHICAGO, ILL., are to use their discretion as to color scheme and said coloring is to be accepted by the buyer. No special arrangements or promises of any kind by agents will be recognized unless expressly written on this order and approved by CURT TEICH & COMPANY, INC., CHICAGO, ILL. All lithographic and printing plates, transfers, etc. remain the property of CURT TEICH & COMPANY, INC., CHICAGO, ILL. — All agreements contingent upon strikes, fires, accidents or other causes beyond our control. All monies or checks are to be made payable to C. T. & Co. only.

ALL PRICES F.O.B. FACTORY—TERMS: 1% 10 DAYS, OTHERWISE NET 30 DAYS

Address Front No. Placing of Title Retouched Photo H. C. Proofs R. M.: Y.S.

Imprint —

Special

..... Subjects 6 1/2 M each New Work C - ART COL \$ 7.50 per M
..... Subjects 6 1/2 M each Reprints \$ 7.50 per M

LINCOLN STATUE IN PLAZA OF LINCOLN NATIONAL
LIFE INSURANCE CO'S HOME OFFICE BUILDING,
BOT FORT WAYNE, INDIANA

R M CHANGES

Retouching, Grouping

Extra charges

Salesman

(Signed)

FIRM NAME

(By)

OWING TO MANUFACTURING FLUCTUATIONS, A VARIATION NOT TO EXCEED TEN (10%) PER CENT EITHER IN EXCESS OR DEFICIENCY SHALL CONSTITUTE AN ACCEPTABLE DELIVERY, THE VARIATION TO BE CHARGED OR CREDITED ACCORDINGLY.

1-2-42-2500

OFFSET LITHOGRAPHY

TELEPHONES:
BUCKINGHAM 0606
CABLE: CURTEICH CHICAGO



Curt Teich & Company, Inc.

SINCE 1898

1733-1755 WEST IRVING PARK ROAD
LAKEVIEW STATION
CHICAGO (13), ILL.

Mr. Louis A. Warren
Lincoln Natolian Life Ins. Co.
Fort Wayne, Indiana

July 16, 1946

Dear Mr. Warren:

Thank you for the order which you placed with our representative, Mr. Brockmeyer, calling for a 6,500 rerun of the C. T. Art Colortone card 5AH2504, with certain changes to be made in the titles on the picture side, and the word description on the address side.

Enclosed you will find a formal acknowledgment copy covering this rerun order. Won't you kindly check over this acknowledgment copy as to details and terms, initial it with your approval in the lower right corner, and return it to us for our files.

In doing this you will notice that a flat charge of \$5.50 has been made to cover the cost of setting up the composition and developing the new type negative required to print the changes in wording.

Also enclosed with this letter you will find a proof covering these changes. Won't you kindly examine this proof as to the correctness of this wording, on both the picture side, as well as the address side, initial this proof with your approval, and return it to us along with the approved acknowledgment copy.

Just as soon as this okehed material reaches us, we will then be in a position to schedule your rerun order for handling on the next gang sheet post card run of this style and multiple of work we assemble. This will enable us to complete and ship this additional supply of cards to you as quickly as possible.

Very truly yours,
CURT TEICH & COMPANY, INC.

[Signature]
Advertising Sales Division

JE Boland-T
Encl.



July 19, 1946

Mr. J. E. Boland
Curt Teich and Company
1733-55 W. Irving Park Road
Lakeview Station

Dear Mr. Boland:

Enclosed you will please find the approval for the two items which you enclosed with respect to the Lincoln Statue postal cards.

We will, of course, look forward to receiving them at your earliest convenience.

Very truly yours,

LAW:JT
L.A. Warren

Director

Small Lincoln Card Reported Revalued

The 1¢ Lincoln postal card (Scott's No. UX28) has been seen with the overprint "Revalued / 2¢ / P. O. Dept." according to R. E. Brumbaugh of Washington, D. C.

This postal card, which is sometimes known as the small postal card because it measures 127 by 76 millimeters while the standard cards measure 140 by 82 millimeters, is popular because it will fit a 3 by 5 inch card file. However, it is not carried in stock at many post offices. Mr. Brumbaugh's report indicates the card was revalued by the Tickometer at the Washington, D. C. post office.

May 9, 1959.

Dear Mr. Mc Murtry:

Your letter of May 8 reminds me to send to you the enclosed listing of U. S. Postal Cards Portraying Lincoln which I hope you will find of some help when you prepare your article on Lincoln postal cards.

I am happy to learn that the clippings I sent you were of interest and that you are purchasing the items; should other items of this nature appear in the philatelic press, I will send them on to you.

Yours sincerely,

Frank Ricci

1.
UNITED STATES POSTAL CARDS
PICTURING ABRAHAM LINCOLN.
— — — —

1911.

UX23 - (532) -

1¢ - RED ON CREAM.

ISSUED: JANUARY 21, 1911.

SIZE: 5 X 3 INCHES - 127 X 76 MM.

PORTRAIT WAS ENGRAVED BY M. W.
BALDWIN; THE FRAME, LETTERING
AND NUMERALS BY E. M. HALL.
— — — —

1913.

UX26 - (536) -

1¢ - GREEN ON CREAM.

ISSUED: JULY 29, 1913.

SIZE: 5 X 3 INCHES - 127 X 76 MM.

COLOR CHANGED TO CONFORM
TO U.P.U. COLOR REGULATIONS.
— — — —

1917.

UX28 - (540) -

1¢ - GREEN ON CREAM.

ISSUED: MARCH 14, 1917.

SIZE: 5 X 3 INCHES - 127 X 76 MM.

THIS CARD REMAINED IN USE
FROM DATE OF ISSUE UNTIL
DECEMBER 31, 1951.

ESTIMATED QUANTITY ISSUED:
OVER 2 BILLION.

1952.

UX40 - (558) -

2¢ ON 1¢ - GREEN ON CREAM, HOR-
IZONTAL SURCHARGE TO LEFT OF
STAMP BY CANCELING MACHINE.

SIZE: 5 X 3 INCHES - 127 X 76 MM.

ISSUED: JANUARY 1, 1952.

1952.

UX42 - (559) -
2¢ ON 1¢ - GREEN ON CREAM,
TYPOGRAPHED SURCHARGE TO LEFT
OF STAMP IN DARK GREEN.
SIZE: 5 X 3 INCHES - 127 X 76 MM.
ISSUED: NOT KNOWN - 1952.

1952.

UX43 - (560) -
2¢ - CARMINE ON BUFF.
ISSUED: JULY 31, 1952.
SIZE: 5 X 3 INCHES - 127 X 76 MM.
DESIGN BY CLAIR A. HUSTON; PORTRAIT
BY M. W. BALDWIN; LETTERING, FRAME
AND NUMERALS BY E. M. HALL.
PREPARED FOR USE IN 1918 BUT
NOT USED UNTIL 1952.

PUBLICATIONS CONSULTED IN
PREPARING THIS LIST OF POSTAL
CARDS PICTURING ABRAHAM LINCOLN.

HARMER, GORDON R. EDITOR.
SCOTT'S SPECIALIZED
CATALOGUE OF UNITED STATES
STAMPS. 1959 EDITION.

MARTIN, GEORGE M. EDITOR.
UNITED STATES POSTAL
CARD CATALOG. 1955.

BEROLZHEIMER, D. D.
POSTAL CARDS OF THE UNITED
STATES. 1937.

NOTE: NUMBERS IN PARENTHESIS ARE
FROM THE UNITED STATES POSTAL CARD
CATALOG.

COMPILED BY FRANK ROSSI
— MAY 9, 1959 —

93 lines

UNITED STATES POSTAL CARDS PICTURING ABRAHAM LINCOLN

Postal cards were first issued by the United States Post Office Department on May 1, 1873, under the act of June 8, 1872. Up to date six different catalogued postal cards depict Abraham Lincoln. They follow:

Issue of 1911

UX23-(S32)

1-cent red on cream. First placed on sale January 21, 1911. The size 3 x 5 inches (76 x 127 mm) was intended primarily for index and library purposes. The stamp depicts a profile head of Abraham Lincoln looking to the left, after a portrait furnished by L. G. Muller.* The portrait was engraved by M. W. Baldwin. The background is solid and is surrounded with an elliptical border bearing in capital letters the words "U. S. Postal Card," this border resting upon a base containing the denomination "1 cent 1". In a curved ribbon above the denomination appears the name "Lincoln." A spray of laurel extends from the base two-thirds up and outside of the border, on either side of the stamp. The frame, lettering and numerals are engraved by E. M. Hall. To the left of the stamp appears in a horizontal line of Gothic capitals the inscription, "This side of card is for address only" within a frame of plain lines.

*In 1923 the Lincoln National Life Insurance Company acquired the Pickett Bas Relief of Lincoln from L. G. Muller who acquired it in 1893. In 1908 Muller secured a copyright on the plaque and had a metal plate welded on the reverse side of the bronze bearing this inscription: "Copyrighted L. G. Muller 1908." After securing the copyright Muller had replicas of the Pickett study made in metal. He also made available lithographic reproductions of the head.

In 1909 Muller, then a resident of Chicago, Illinois, submitted a picture of the Pickett plaque as a suitable design to be used on the new postal card. There were twenty other contestants. On December 11, 1909 Muller received a letter from A. M. Travis, third assistant postmaster general, stating that his portrait of the plaque would probably be used on the new postal card.

For further information concerning "Pickett's Profile of Lincoln" see Lincoln Lore Number 1363, May 23, 1955.

1913

UX26-(S36)

1-cent green on cream. Stamp design same as UX23.

First placed on sale July 29, 1913. Size 3 x 5 inches (76 x 127 mm). The color was changed to green to conform to color regulations.

1917

UX28-(S40)

1-cent green on cream. First placed on sale March 14, 1917. Size 3 x 5 inches (76 x 127 mm). The stamp depicts a profile portrait of Abraham Lincoln looking to the left, with no background. The general design was simplified, "with the result that the cards ... were clear and sharp, and without much of the fussy detail which characterized the design of 1911." The portrait was taken from a

profile photograph of Lincoln made at Washington, D. C., in 1864 by Mathew B. Brady. The portrait was engraved by M. W. Baldwin. Lettering, frame and numerals were engraved by E. M. Hall. An elliptical border carries in capital letters the words "U.S. Postal Card," this border resting upon a base containing the denomination "1 cent 1". In a curved ribbon above the denomination appears the name "Lincoln." To the left of the stamp in a horizontal line of Gothic capitals is the inscription "This side of card for address" within a frame of plain lines having concave corners. This card remained in use from date of issue until December 31, 1951. The estimated quantity issued is over two billion.

1952

UX40-(S58)

2-cent surcharge on 1-cent, green on cream. Stamp design same as UX28. Size 3 x 5 inches (76 x 127mm). First placed on sale January 1, 1952. Horizontal surcharge to left of stamp by canceling machine.

1952

UX42-(S59)

2-cent surcharge on 1-cent, green on cream. Stamp design same as UX28. Size 3 x 5 inches (76 x 127 mm). Typographed surcharge to left on stamp in dark green. Exact date of issue unknown (1952).

1952

UX43-(S60)

2-cent carmine on buff. First placed on sale July 31, 1952. Size 3 x 5 inches (76 x 127 mm). Portrait from profile photograph of Lincoln made at Washington, D. C., by Mathew B. Brady in 1864. Portrait engraved by M. W. Baldwin. Lettering, frame and numerals were engraved by E. M. Hall. Design same as UX28 except for numerals. Prepared for use in 1918 but not used until 1952.

Aug. 1959

UNITED STATES POSTAL CARDS PICTURING ABRAHAM LINCOLN

Postal cards were first issued, under the act of June 8, 1872, by the United States Post Office Department on May 1, 1873. Up to date six different postal cards depict Abraham Lincoln, however, they appear in many shades of color, paper stock, variations and surcharges.

Issue of 1911

UX23-(S32)

Library or Index card.

1-cent Lincoln (library card intended primarily for index purposes and social correspondence). (solid background). Red on cream. P.O.D. designation: No. 5 card. Size 5 x 3 inches; 127 x 76 mm. Scott's No. UX23. First day of issue: January 21, 1911. Quantity issued: 15,407,500. Printed in sheets of 18 by the Public Printer. The size of the sheet is not certain as records are not available. The die and plates were prepared by the U. S. Bureau of Engraving and Printing. The stamp depicts a profile head of Abraham Lincoln looking to the left, after a portrait furnished by L. G. Muller.² The portrait was engraved by Marcus W. Baldwin. The solid background is surrounded with an elliptical border bearing in capital letters the words "U. S. Postal Card," this border resting upon a base containing the denomination "1 cent." In a curved ribbon above the denomination appears the name "Lincoln." A spray of laurel extends from the base two-thirds up and outside of the border, on either side of the stamp. The frame, lettering and numerals were engraved by Edward M. Hall. To the left of the stamp appears in a horizontal line of Gothic capitals the inscription, "This side of card is for address only" within a frame of plain lines.

	Full mint
S32—Red on cream—estimated value	\$.40
32a—Rose on cream—estimated value	.40
32b—Double impression—estimated value	50.00

²In 1923 the Lincoln National Life Insurance Company acquired the Pickett bas relief of Lincoln from L. G. Muller who acquired it in 1893. In 1908 Muller secured a copyright on the plaque and had a metal plate welded on the reverse side of the bronze bearing this inscription: "Copyrighted L. G. Muller 1908." After securing the copyright Muller had replicas of the Pickett study made in metal. He also made available lithographic reproductions of the head.

In 1909 Muller, then a resident of Chicago, Illinois, submitted a picture of the Pickett plaque as a suitable design to be used on the new postal card. There were twenty other contestants. On December 11, 1909, Muller received a letter from A. M. Travis, Third Assistant Postmaster General, stating that his portrait of the plaque would probably be used on the new postal card.

For further information concerning "Pickett's Profile of Lincoln" see *Lincoln Lore* Number 1363, May 23, 1955.

Issue of 1913

Library or Index card.

UX26-(S36)

1-cent Lincoln (solid background). Green on cream. P.O.D. designation: No. 5 card. Size: 5 x 3 inches; 127 x 76 mm. Scott's No. UX26. First day of issue: July 29, 1913. Same design as UX23. Quantity issued: Estimated 18 million. Printed in sheets of 18 by the Public Printer from the plates of S32 Issue of 1911. The size of the sheet is not certain as records are not available. The color was changed to green to conform to U. P. U. color regulations.

	Full mint
S36—Green on cream—estimated value	\$.40
36a—Pale green on cream—estimated value	.40

Issue of 1917

Library card.

UX28-(S40)

1-cent Lincoln. Green on cream. P. O. D. designation: No. 5 card. Size: 5 x 3 inches; 127 x 76 mm. First day of issue: March 14, 1917. Scott's No. UX28. Quantity issued: Estimated over 2 billion. Card remained in use from date of issue until December 31, 1951. Printed on flat bed presses by the Public Printer. First printings were in sheets of 18 (2 x 9) from steel plates. About 1936 new presses were installed and chrome-faced electrotypes plates were prepared. The sheets were then printed 40 or 80 on, cut to 20 on or singles before sale.



Lincoln postal cards (top to bottom) 1911-UX23-(S32), 1913-UX26-(S36), 1917-UX28-(S40), 1952-UX40-(S58), 1952-UX42-(S59) and 1952-UX43-(S60).

Still later, the sheet size was changed to 44 or 88 on to avoid paper waste, and we find the steel plates and electrotypes used side by side in the same press in order to make up the larger sheets. Sheets of 20 and singles were cut from the larger sheets. Steel plate impressions are considerably sharper. The stamp depicts a profile portrait of Abraham Lincoln looking to the left, with no background. The general design was simplified, "With the result that the cards . . . were clear and sharp, and

without much of the fussy detail which characterized the issues of 1911 and 1913." The portrait was taken from a profile photograph of Lincoln made at Washington, D. C., in 1864 by Mathew B. Brady. The portrait was engraved by M. W. Baldwin. Lettering, frame and numerals were engraved by E. M. Hall. An elliptical border carries in capital letters the words "U. S. Postal Card," this border resting upon a base containing the denomination "1 cent 1". In a curved ribbon above the denomination appears the name "Lincoln." To the left of the stamp in a horizontal line of Gothic capitals is the inscription, "This side of card for address" within a frame of plain lines having concave corners. There appears to be many plate varieties.

	Full mint
S40—Green on cream—estimated value	\$.05
40a—Light green on cream—estimated value	.05
40b—Dark green on cream—estimated value	.05
40c—Yellow green on cream—estimated value	.05
40d—Yellow green on buff—estimated value	.05
40e—Green on canary—estimated value	.50
40f—Double impression—estimated value	50.00

There are three constant plate varieties which are classified by George M. Martin, Editor *United States Postal Card Catalogue* published in 1955 by the United Postal Stationery Society, Van Dahl Publications, Inc., Albany, Oregon:

- Type 1—(From original steel plates) Clear impression
 Type 2—(Second electrotpe) (a) Front locks of hair form a loop, (b) Middle frame point below EN (Cent) sharp pointed.
 Type 3—(First electrotpe) (a) Winged collar, (b) Dot in p (postal), (c) Inner frame line on right irregular.

Series of 1952

UX40-(S58)

Green Surcharge, Tickometer.

2-cent on 1-cent Lincoln (Library card), horizontal surcharge to left of stamp (normal). P.O.D. designation: No. 5 card, revalued. Scott's No. UX40. Stamp design same as UX28. First day of issue: January 1, 1952. Quantity issued: 7,015,250. Surcharged at 17 post offices by Pitney-Bowes Tickometers. The surcharge is also known on all three of the major plate types of S40. There are a great many worn and damaged die varieties revealing broken frames, damaged letters or missing letters and missing periods. The only reported freak of the Lincoln card is one with normal surcharge on front and on back (San Francisco). Oddity: Separation papers sometimes received surcharge. Such cannot be classified as a card.

	Full mint
S58—2¢ on 1¢, green on buff, normal surcharge—estimated value	\$.10
58a—Green on dark buff, normal surcharge—estimated value	.10
58b—Green on canary, normal surcharge—estimated value	.25
58c—Inverted surcharge, lower left—estimated value	.75
58d—Vertical surcharge to left of stamp reading down—(Nashville) estimated value	1.00

Series of 1952

UX-(S59)

Dark Green Surcharge, Press Printed.

2-cent on 1-cent Lincoln (Library card) horizontal surcharge to left of stamp. P.O.D. designation: No. 5 card, revalued. Scott's No. UX42. Stamp design same as UX28. First day of issue: Not known. Quantity issued: 3,749,880. Surcharge in full sheets by printing press by the Public Printer at Washington, D. C., Chicago, Ill., New York, N. Y. and San Francisco, Calif. Surcharge was applied by five strips of nicked electrotpe, four on. The surcharge is found in all three of the major plate types of S40. Oddity: Each case of full sheets has manila paper separating sheets between each 100 sheets. In several instances, these separating sheets received the

surcharge. These sheets were not removed and reached the hands of full case purchasers. The sheets are interesting, but are not cards.

S59—2¢ on 1¢—Dark green surcharge—estimated value	Full mint \$.25
59a—"D" of Dept. with serifs—estimated value	.50

Issue of 1952

Library or Index Card.

UX43-(S60)

2-cent Lincoln. Carmine on buff. P.O.D. designation: No. 5 card. Scott's No. UX43. Stamp design same as UX28 except for numerals and "cents." Size: 5 x 3 inches, 127 x 76 mm. First day of issue: July 31, 1952. Quantity issued: Current. Printed by the Public Printer, Washington, D. C. on flat bed presses in sheets of 44, from plates prepared by the U. S. Bureau of Engraving and Printing in 1918. The sheets of 44 are cut into pages of 20 before sale. The four extra cards are cut into singles. The stamp was designed by Clair A. Hutson and the die engraved by M. W. Baldwin (portrait) and E. M. Hall (lettering, numerals and frame). The die was originally prepared for a 2-cent Lincoln card to be issued for the war time of 1918, but due to the small demand it was never placed in use. Thus the 2¢ Lincoln card of 1952 occupies a most unique position among United States postal cards.

S60—Carmine on buff—estimated value	Full mint \$.04
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Editor's note: The technical information on Lincoln postal cards incorporated into this article is from the *United States Postal Card Catalogue* of which George M. Martin is editor. This 94 page work was published by the United Postal Stationery Society, Van Dahl Publications, Albany, Oregon, in 1955. Price \$2.50. Other sources include *A Description of United States Postage Stamps and Postal Cards*, Post Office Department, Washington, D. C., 1927 and *Report of The Third Assistant Postmaster-General To The Postmaster-General For The Year Ended June 30, 1910*, Government Printing Office, Washington, D. C., 1910.

LINCOLN'S CABINET—A PREDICTION

The editors of the *Baltimore Sun* in their issue of August 17, 1860 attempted to name the members of the Lincoln cabinet "in case of his election." The score of this prediction adds up to one correct guess out of seven. The article follows: "We hear it rumored in political circles here, as coming from reliable republican sources, that the following is to be the composition of Mr. Lincoln's cabinet, in case of his election: William H. Seward, Secretary of State; Henry Winter Davis; Attorney General; John Sherman, Secretary of the Treasury; Cassius M. Clay, Secretary of the Interior; Ben F. Wade, Secretary of the Navy; John Hickman, Secretary of War; Schuyler Colfax, Postmaster General."

LINCOLN'S INAUGURATION

"A letter from Washington says: 'The obstructions to Mr. Lincoln's advent into Washington may be avoided by his taking the oath of office in New York or Philadelphia, or even in Springfield'; but here a doubt has arisen in the minds of some astute gentlemen. Suppose the electoral votes are never counted according to constitutional requirement—that is, in joint convention of both Houses. This is no chimera, for it is expected that fifteen Southern States will be out of the confederacy by the 1st of February. The votes are to be counted on the first Monday in that month. Fifteen States out, thirty senatorial votes are gone; and if the Northern Democratic Senators go with them, such as Gen. Lane of Oregon, Messrs. Gwin and Latham of California, Douglas of Illinois, Bright and Fitch of Indiana, Pugh of Ohio, Rice of Minnesota, and Thompson of New Jersey, there will be but twenty-seven Senators left, or seven short of a quorum, and you may be assured the vice president (Breckinridge) will never give his consent to have the votes counted if a quorum of the Senate be not present."

Richmond Inquirer
 January 4, 1861

Chicago Philatelic Society NEWS

JULY - AUGUST 1959

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UNITED STATES POSTAL CARDS

PICTURING ABRAHAM LINCOLN

tells the source of the Lincoln head on the size cards.



The Horse-Car

In 1851, when Millard Fillmore was President, the famous horse-car was put into general service in New York. This horse-drawn coach which ran on steel rails marked the beginning of formalized city transit systems as we know them today. The first was placed in service in Chicago in 1859.

Chicago Philatelic Society

Collector's items

Over lunch we were discussing the Federal Court's reversal of the post office ban on the unpurged version of "Lady Chatterley's Lover" with a friend who said, "I applaud the decision, but no matter what had been the outcome we always could have got a free nude." As we choked on our yogurt, he whipped from his wallet an ad from a recent Sunday edition of the New York Times which read, sure enough: "Free Nude! Forgotten Attraction of the Brussels Fair! Plus Slain Boy—King of Bagdad! Croatia Martyr!"

The ad, we learned reading eagerly on, was neither for a history book nor a dirty book. It was run by something called Peter Pan, which, again, is neither the brassiere manufacturer nor a Mary Martin fan club, but presumably a stamp dealer, although we're not willing to swear to this since the ad does not mention the word "stamp" once. There is, however, a small illustration in the ad that, under close scrutiny, does resemble a stamp. And since the careful New York Times saw fit to run the ad on its philatelist's page, we'll buy it—not the nude, of course, but the idea that Peter Pan is selling stamps.

PRINTERS' INK

SPA has still another new member of the Branches Family; Scandinavian Collectors Club of Chicago, which meets at 30 N. Dearborn St., on the 4th Thursday of each month and whose SPA Correspondent is Dr. Earl G. Jacobsen of Oak Park, Illinois.

Postal cards were first issued, under the act of June 8, 1872, by the United States Post Office Department on May 1, 1873. Up to date six different postal cards depict Abraham Lincoln, however, they appear in many shades of color, paper stock, variations and surcharges.

Issue of 1911

UX23-(S32)
Library or Index card.

1-cent Lincoln (library card intended primarily for index purposes and social correspondence). (solid background). Red on cream. P.O.D. designation: No. 5 card. Size 5 x 3 inches; 127 x 76 mm. Scott's No. UX23. First day of issue: January 21, 1911. Quantity issued: 15,407,500. Printed in sheets of 18 by the Public Printer. The size of the sheet is not certain as records are not available. The die and plates were prepared by the U. S. Bureau of Engraving and Printing. The stamp depicts a profile head of Abraham Lincoln looking to the left, after a portrait furnished by L. G. Muller. The portrait was engraved by Marcus W. Baldwin. The solid background is surrounded with an elliptical border bearing in capital letters the words "U. S. Postal Card," this border resting upon a base containing the denomination "1 cent." In a curved ribbon above the denomination appears the name "Lincoln." A spray of laurel extends from the base two-thirds up and outside of the border, on either side of the stamp. The frame, lettering and numerals were engraved by Edward M. Hall. To the left of the stamp appears in a horizontal line of Gothic capitals the inscription, "This side of card is for address only" within a frame of plain lines.

	Full mint
S32—Red on cream—estimated value	\$.40
32a—Rose on cream—estimated value	.40
32b—Double impression—estimated value	50.00

*In 1923 the Lincoln National Life Insurance Company acquired the Pickett bas relief of Lincoln from L. G. Muller who acquired it in 1893. In 1908 Muller secured a copyright on the plaque and had a metal plate welded on the reverse side of the bronze bearing this inscription: "Copyrighted L. G. Muller 1908." After securing the copyright Muller had replicas of the Pickett study made in metal. He also made available lithographic reproductions of the head.

In 1909 Muller, then a resident of Chicago, Illinois, submitted a picture of the Pickett plaque as a suitable design to be used on the new postal card. There were twenty other contestants. On December 11, 1909, Muller received a letter from A. M. Travis, Third Assistant Postmaster General, stating that his portrait of the plaque would probably be used on the new postal card.

For further information concerning "Pickett's Profile of Lincoln" see *Lincoln Lore* Number 1363, May 23, 1955.

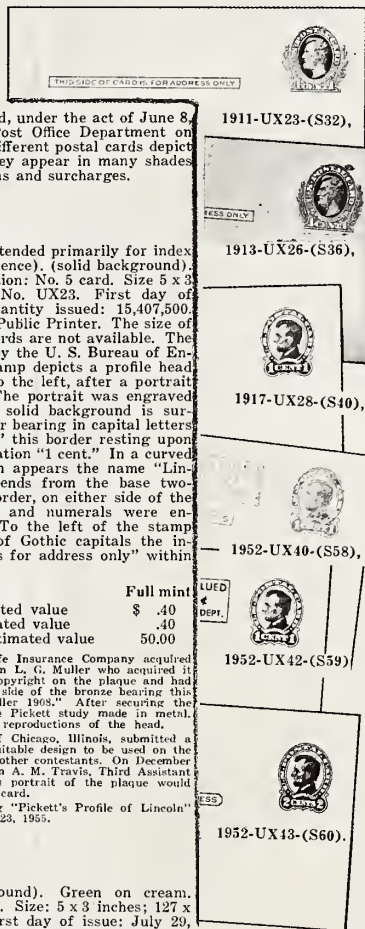
Issue of 1913

Library or Index card.
UX26-(S36)

1-cent Lincoln (solid background). Green on cream. P.O.D. designation: No. 5 card. Size: 5 x 3 inches; 127 x 76 mm. Scott's No. UX26. First day of issue: July 29, 1913. Same design as UX23. Quantity issued: Estimated 18 million. Printed in sheets of 18 by the Public Printer from the plates of S32 Issue of 1911. The size of the sheet is not certain as records are not available. The color was changed to green to conform to U. P. U. color regulations.

	Full mint
S36—Green on cream—estimated value	\$.40
36a—Pale green on cream—estimated value	.40

* When your editor wrote of LINCOLN ON OUR STAMPS for the American Philatelist, this valuable information was not at hand.



LINCOLN
LORE
THE LINCOLN
NATIONAL LIFE
INSURANCE CO.

The C. P. S. Bulletin

ISSUED TWICE A MONTH
BY THE CHICAGO PHILATELIC SOCIETY

No. 1.

FEBRUARY 16th, 1915

VOL. I.

CHICAGO PHILATELIC SOCIETY.
(Incorporated Under the Laws of the State of Illinois)



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Obituary	H. L. LINDQUIST
	C. E. SEVERN
	SAMUEL LELAND
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C. P. S. Meeting Nights.

Regular meetings of the Chicago Philatelic Society are held on the first and third Thursday evenings of each month in the clubroom of the Society, 1622 Masonic Temple, State and Randolph Sts. Visitors welcome.

Next Meeting, No. 676—Thursday, Feb. 18th.

No other notice of the meeting will be given. *Entertainment*, Exhibition of Japan and Nicaragua stamps—see special announcement. R. E. BALDWIN, Secretary.

The Next Entertainment, Thursday, Feb. 18th.

The committee has arranged with Mr. Max Golding, a new member and ardent collector, to exhibit his collection of *Japan and Nicaragua*. Both of these collections had their origin in Texas, where they were partially the property of a collector of long years standing and financial independence. All readers are sincerely advised not to miss this opportunity of viewing an almost complete collection of the countries mentioned. We are told that only very few stamps are missing.

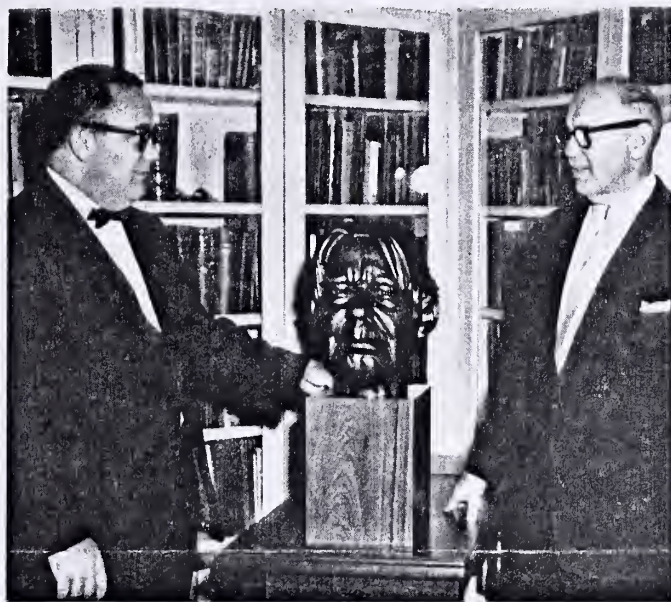
THERE WILL BE SOMETHING DOING at every meeting if the entertainment committee is given the scope which it requests, and it receives the co-operation that will be its due from the members, in order to bring about conditions planned long beforehand. The President has assured a large quantity of fresh red blood which is to be injected into our joyful gatherings every first and third Thursday of the month.

In this connection, in view of the fact that no advance announcement was made of it, it will be interesting to record that at the meeting of Thursday the 4th, at the request of the President, a specialized



ALOHA
ALOHA

ELMER STUART HAS
VOL. I NO. 1



THIS SCULPTURED HEAD of poet-Lincoln author Carl Sandburg was recently presented to the Historical Library by the sculptor, Eric Olsen, right, of Dundee. Clyde C. Walton, executive director of the society, left, received the gift for the library. The head is a bronzed cast, one and one-half times life size. Olsen, who is chief designer for the Haeger Potteries and Lamp Company of Dundee, was born in Drammen, Norway, and studied sculpture in Oslo, London, and Paris. He later took up industrial designing and worked as a designer of ceramics for potteries in England and France before coming to America in 1947. The sculptor has made one other copy of the Sandburg head, which he presented to the Galesburg Public Library.

LINCOLN POSTAL DEDICATION

J. Edward Day, Postmaster General of the United States, and Governor Otto Kerner were the speakers at an Abraham Lincoln Postal Dedication held in the old State Capitol in Springfield on November 19, the ninety-ninth anniversary of the Gettysburg Address.

The ceremony was for a new Lincoln four-cent postal card and a new Lincoln five-cent embossed envelope. Although Lincoln portraits have been used on twenty-four U.S. postage stamps, the occasion marked the first time that Springfield had been honored by a dedication and exclusive title to "first day of issue" sales.

State Historian Clyde C. Walton was master of ceremonies and the audience more than filled the old Hall of Representatives room in the former capitol.

The first United States postal cards to bear the portrait of Lincoln were described in a recent issue. These were the special size of 3 by 5 inches and were for use in card files. In 1917, while the green variety was in use, the design was simplified, with the result that the cards issued after that time were clear and sharp, and without much of the fussy detail which characterized the design of 1911.

The new portrait was taken from a profile photograph and is without a background. The elliptical frame which bears the inscription "U. S. Postal Card," in wide face Roman capital letters, is interrupted at the base by a small arched label bearing the caption "Lincoln," in small Gothic capitals. At the bottom of the design is an ornamental panel with rounded ends containing the inscription "1 Cent 1."

At the left and in line with the base of the stamp is the direction "This Side of Card for Address." This is in small Gothic capitals and is inclosed in a simple rectangular frame with hollowed-out corners. This card, like the last previously described was printed in green on cream and on buff cardboard. It is still in use at this time although first placed on sale about twenty-two years ago.

Historical Springfield on Post Cards.

1. Illinois State Capitol Building.
2. Abraham Lincoln's Old Home.
3. Lincoln's Monument and Burial Place.
4. Sangamon County Court House (Old State House.)
5. Illinois State Fair Grounds.
6. Camp Lincoln.

Preface.—This series of articles on Springfield is written with the intention of creating an interest among our readers in the home of "The Post Card and Stamp Journal."

NO. 1.

The State Capitol building is located upon a grassy hill covering about three city blocks. There are four wings extending to the North, East, South and West, surmounted by a massive dome 365 feet high. The view shown is the East, facing Capitol avenue, where the Governor's offices are located. In the south wing is the House of Representatives, and in the North wing the State Senate chamber.

The building is a most interesting one to the camera man, the relic hunter and the curio collector. Memorial Hall, filled with hundreds of flags, guns, canteens, knapsacks and innumerable relics of many a battle field, and the State Museum, with its wonderful collection of Indian relics, fossils and minerals, are located in this building.

Remember this beautiful building on a post card and five others of equal interest with every subscription of the Journal until further notice.

Young Collectors.

The best way for a beginner is to start by collecting U. S. stamps.

The Post Card in America.

Twenty years have passed since the pictorial post card first made its appearance in Germany. Several years later it made its appearance in other European countries. The hobby is more thoroughly organized in Europe than in any other country, every hamlet having its view cards.

The post card has come and has come to stay. The American people are taking hold of this new hobby in a more enthusiastic way than the people of the continent did. Everybody collects the little cards; they cannot help it. Your friend or relative visiting in another part of the world sends you a post card the first thing upon arriving at his destination. To the tired traveler it is both a pleasing and an easy way to remember his friends and it equally appeals to the recipient by giving him an artistic souvenir that he can keep and treasure. Now what has all this led to? It has developed a new kind of collector called a "Philocartist." He collects for the purpose of obtaining as large a collection as it is possible for him to secure. He goes after it for all he is worth. He may be a specialist in certain kinds of cards. How nicely card collecting affords a new pastime for the stamp collector. The man with the camera is now a photo-card collector. Anybody can be and everybody should be a Philocartist.

Publishers are turning out cards by the thousands; every store has its card rack in the most prominent place in the store, and in the large cities stores have been opened up dealing exclusively in post cards.

Have you noticed our subscription offer on last page of cover? Read it.

List of Lincoln Post Cards.
Private Collection of E.L.Bangs. All are photo Cards.

No.	From	Description.	
-1	Washington, D.C.	Status of the Emancipation	Park View
-2	do	do	Right "
-3	do	do	Left "
-4	do	do Bronze Tablet of front of base	
-5	do	Flannery's Statue on top of old high Column Old City Hall	
-6	do	Painting feet of Senate Stairway Lincoln's Cabinet	see note 1
-7	do	The Toy Shop on New York Ave. Where he purchased toys for sons	
8	do	do Horizontal view No. 7 is vertical view	
-9	Chicago	The St. Gaudens Statue at entrance to Lincoln Park	Front View
-10	do	do	side "
-11	Washington, D.C.	Lincoln Family From painting in private part of White House	
12	xxxxxxx	Copy of a very old engraving with verse & portrait of Lincoln.	
13	New York City	Lincoln Statue in Union Square. War ads on board fence around it	
14	Princeton, Ills.	Master's Portrait Copied from Photograph made from original neg.	
-15	Gettysburg, Pa.	Gravel's <i>Mrs. E.L. Bangs and Son at Speech Memorial - Twilight Tapes</i>	
-16	Washington, D.C.	New York Ave. Presbyterian Church Lincoln attended service here	
-17	xxxxxxx	Copy of a Ticket to a "Diorama Exhibition" Odd portrait of Lincoln	
-18	Baltimore, Md.	Portrait of John Wilkes Booth Printed direct from original neg)	
-19	Lincoln, N.J.	Statue erected by the school children of town (see note 2)	
20	do	do another view	
20-A	do	do Taken under difficult conditions 19-20-20-A	
21	Gettysburg, Pa.	Statue on right front of Pennsylvania Memorial	see note 3
22	do	The Gettysburg Address Memorial in rear of National Cemetery	
23	Wilkesburg, Pa.	Lincoln Monument on Lincoln Highway erected by School Children	
24	do	do same as above, but farther away	
25	Washington, D.C.	The New Lincoln Memorial on Bank of Potomac Front View	
26	do	do Nos 25 and 26 taken before completion in 1921	
-27	Hedgenville, Ky	The stream where Lincoln played in early boyhood	see note 4
28	St. Louis, Mo.	Copy of an old photo. loaned by C.A. Mathis	see Note 5
-29	do	do do slightly larger	
30	do	do do of General Grant with beard long	
31	xxxxxxxxx	Brady's Battlefield Portrait during visit of Army Camp.	
-32	xxxxxxxxx	The studying wood chopper from , recent print in Juvenile Book	
33	xxxxxxxxx	One of the most familiar portraits	
34	Cairo, Ills.	Photo of an old badge worn in a Wide-Awake Torchlight Parade.	
35	Washington, D.C.	Lincoln address his cabinet, as he signs Emancipation Proclamation	
36	xxxxxxx	The Convention Portrait	
37	Baltimore, Md.	Th Booth lot in Greenmount Cemetery John Wilkes Booth buried .	
-38	"	Photograph of Vinnie Ream's bust Bust in collection E.L.Bangs	
-39	Chillicothe, Ohio.	Balto. & Ohio Locomotive "Atlantic" figured in 1st Inauguration.	
-40	Washington, D.C.	Lincoln's First Inauguration Reception From an old print	
41	Cairo, Ills.	Parade of Wide-Awakes and Railsplitters Torchlight 1860 Old print	
42	Washington, D.C.	Writing his first Thanksgiving Proclamation, Lincoln Dreams do	
x 43	New Salem, Ills	Copy of Herndon's Portrait of Lincoln painter or photo not known	
44	xxxxxxx	Portrait of Mrs. Lincoln from an old newspaper cut about 1862	
45	xxxxxxx	Lincoln in about 1829 visits his old school room (?)	
-46	Bakersfield, Calif	Unveiling Lincoln Memorial on Campus of University of California	
47	do	do enlargement of center panel of No. 46 see note 6	
48	San. diego, Cal.	Lincoln Day parade Bronze bust on float with 48 Beauties	
-49	Springfield, Ills	Portrait taken shortly before he left for his first Inauguration.	
-50	Washington, D.C.	Assassination of Lincoln by Booth in Ford's Theatre Old Engrvg	
51	Gettysburg, Pa.	National Monument in National Cemetery on spot where Gettysburg	
52	Washington, D.C.	Copy of drawing of engine which Note 7 Address was delivered	
53	"	Funeral car just before leaving Washington	
54	xxxxxxxxxxxxx	Portrait of Ann Rutledge from an old newspaper cut	
- 55	xxxxxxxxxxxxx	do smaller than No. 56	

No.	From	Description
-58	Petersburg, Ills.	Grave of Ann Rutledge, New in XXXXX, Illinois New Salem.
57	Washington, D.C.	Portrait-Dr. Todd - Author of Todd Letter Surgeon "Montauk"
-58	Edinburgh, Scotland	Lincoln Memorial erected by the Scottish Americans
59	Detroit, Mich.	Lincoln Statue at Lincoln Motor Works
60	Wash. D.C.	View looking out of main front of Lincoln Memorial east
61	do	Flannery's Statue of Lincoln in temporary location Old Hall
62	Hodgenville, Ky.	National Memorial on Lincoln Farm Far off view
63	do	do close "
64	do	Spring near memorial used by Lincoln Family still is used
65	do	Lincoln Statue in Public Square Mrs. Bangs Mr. Bruckert
666	do	do
-67	do	do E.L. Bangs
68	do	Court House La Rue County Lincoln attended this court
69	do	Lincoln Statue Public Square Mr. Bruckert
70	Louisville, Ky.	do on lawn of Free Public Library Replica of
71	do	do another view do the
72	do	do another view do Bernard Statue
73	Baltimore, Md.	Replica in Plaster of French's Statue at Lincoln, Neb.
74	do	" " bronze of head of Hodgenville Lincoln.
75	Council Bluffs, Iowa	Lincoln Memorial on Grounds of Railroad Station
76	xxxxxxx	Copy - Sartain's Engraving Portrait-Life Miniature - Brown
77	xxxxxxx	Another copy of No. 15 by Gebel. Unjustly claimed by Gardner
-78	xxxxxxx	Lincoln and the Refugees Copy of painting - J.G. Ferris.
-79	Edinburgh, Scotland	Scottish American Memorial same subject but much better 58
-80	Springfield Ills.	The Mausoleum in which Lincoln Rests.
81	xxxxxxxxxxxxx	Copy of Portrait Engraving by Perrine after Frederick Photo
-82	xxxxxxxxxxxxx	do from Chappell
83	Wash. D.C.	The Great Statue in the Washington Memorial on Potomac
-84	Hodgenville, Ky.	David Lloyd George visits the National Memorial
85	do	do different in size from No. 84
86	London England	Lincoln Statue-St. Gaudens opposite Westminster Abbey
87	do	do larger copy
-88	Phila. Pa.	Locomotive, "Dean Richmond" Hauled Funeral Train from Harris
-89	Odin, Illinois	Lincoln in Limestone gift of old citizenburg West. burg
90	do	do copy of different picture
91	Los Angeles.	Lincoln Boulder near La Jolla, Calif
-92	Madison, Wis.	Statue on Campus of University of Wisconsin
93	Gettysburg, Pa.	Pennsylvania Memorial Lincoln & Governor Curtin
94	do	do, more detail 93-94-95-96 small negatives
95	do	Lincoln Bust on Pedestal - Speech Memorial
96	do	Monument on spot Gettysburg address delivered
-97	Madison, Wis.	Another view of replica of Hodgenville Statue see No. 92
-98	New Salem, Ills.	Grave of Ann Rutledge with great boulder Memorial
-99	Hodgenville, Ky. Turnpike	entrance to Lincoln Farm about 3 miles from Hodgenville, Ky
-100	Washington D.C. H	Head by ----- on Pedestal in Rotunda of the Capitol
-101	Bedford, Ind.	Head of Lincoln in Limestone Tablet 4 x 6" ELB Collection.
-102	Gettysburg Adak Pa.	Gettysburg Address copied from tablet in National Cemetery
-103	Springfield, Pa.	Lincoln on horseback in Campaign parade
-104	Washington, D.C.	French's Statue in Great Memorial Different from No. 83
-105	New York City	Lincoln Statue in Union Square, Different from No. 13
-106	Scranton, Pa.	Lincoln Head over Main entrance Lincoln Trust Co. Rauls' L
-107	Baltimore, Md.	Lincoln Gettysburg Coach Western Maryland Car. Far view
108	do	do Near "
109	Wash. D.C.	Flannery's Lincoln in New permanent location Short Base.
110	Baltimore, Md.	Beeth Family Lot-Greenmount Cemetery Beeth J.W. Buried X
-111	xxxxxxx	Lincoln meets author of Uncle Tom's Cabin Harriet Beecher Stowe. From an old print.

No.	City	Subject
1	Bayonne, N.J.	Railroad Station Central RR of New Jersey
2	Atlantic City N.J.	The beach after a heavy storm. In the surf.
2	do	do another view
4	Philadelphia, Pa.	Baltimore & Ohio RR Passenger Station 24th and Chestnut sts.
5	do	Independence Hall - The South Front
6	do	The Liberty Bell of 1776 In its home in Independence Hall
7	do	Betsy Ross House where the first American flag was made.
8	Chester, Pa.	B&O Station Grounds.
9	Philadelphia, Pa.	Holland's Submarine First Undersea Boat Municipal Museums.
10	do	do another view
11	Wilmington, Del.	Soldiers Monument Civil War Front view 1861-65
12	do	do Side " "
13	do	Rockford Stone Tower Rockford Park, On the Brandywine Creek
14	do	Old Swede's Church first service 1697 Still in daily use
15	do	Baltimore & Ohio RR Delaware Ave. Station.
16	Baltimore, Md.	Monument of Ferdinand C. Latrobe 7 times Mayor of Baltimore
17	do	do of Wilkey, Founder I.O.O.F. Founded in Baltimore.
18	do	do Ridgely, of the I.O.O.F. Harlem Park
19	do	do George Washington 278 feet high
20	Havre de Grace, Md.	The Susquehanna River from the B&O RR Bridge
21	do	do Looking towards the P.R.R. Bridge
22	do	do Looking south
23	Wilmington Del	The Baltimore & Ohio Granite viaduct Old Iron Bridge Background
24	Baltimore, Md.	Baltimore Harbor and Business District from Federal Hill
25	do	The Battle Monument erected to the heroes of 1812
26	do	Francis Scott Key Monument to the Composer of Star Spangled
27	do	do another view Banner.
28	do	do Detail at the base showing Key in Boat.
29	do	The Armistead Monument Armistead was in charge of Troops 1812
30	do	Baltimore & Ohio Passenger Roundhouse Mt. Clare Exterior Street
31	do	do do do yard
32	do	do do do Interior
33	do	do Concrete Grain Elevator
34	do	do Mt. Clare Passenger Station Oldest in World
35	do	Fort McHenry Interior view showing ramparts and guns
36	do	U.S. Cruiser Montgomery for use of Maryland Naval Reserve
37	do	do another view
38	do	German Steamer "Rhein" Interned during World War
39	do	Baltimore & Ohio Electric Locomotive Camden Yards
40	do	Family lot of Booths John Wilkes assassin of Lincoln buried here
41	do	View of Baltimore looking east from Federal Hill. (here
42	do	Wells and McGomas Monument 1812 War heroes
43	Relay, Md.	Baltimore & Ohio Thomas Stone Viaduct Oldest RR Bridge - World
44	do	Monument to a Thomas Builder of Stone Viaduct
45	do	do another view of above
46	do	do another view of above
47	do	The Patapsco River Valley -- From the Thomas viaduct.
48	do	Viaduct Hotel-B&O RR Station
49	do	do another view
50	do	The parting of the ways up the old main line - To Washington.
51	do	The oldest RR Car in the world B&O Horse Car "Pioneer" 1829
52	Washington D.C.	Union Station. All RR Trains enter and leave this station
53	do	do Columbus statue and Fountain in front K of C.
54	do	Washington

No.	City	Subject
54	Washington, D.C.	Washington Monument, Highest Solid Structure in World 555 ft
55	do	Pan American Building Disarmament Conference met here.
56	do	X Statue of Abraham Lincoln at Old City Hall (Plannery)
57	do	Great American Flag in Washington City post office
58	do	X Statue of Emancipation Lincoln & kneeling slave park view
59	do	X do do Right "
60	do	X do do Left "
61	do	X do do Bronze Tablet on the front of base
62	do	X "The Toy Shop" Lincoln bought the toys for his sons here
62 a	do	X do do this and above view vertical
63	do	X do do Horizontal view
64	Richmond, Va.	Equestrian Statue of Washington in Capitol Square.
65	Harper's Ferry W. Va.	Monument to John Brown and tablets of war operations
66	do	do do another view
67	do	View of Potomac looking north
68	do	do another view
69	do	do looking south
70	do	do another view
71	Martinsburg, W. Va.	Baltimore & Ohio RR Station built in 1875
72	do	do Roundhouse — Built in 1859
73	Glenwood, Pa.	Baltimore & Ohio Station
74	Hazelwood Pa.	do
75	Pittsburgh, Pa.	Crowds on the levee watching the Marine Parade 1914
76	do	Ohio River Steamer "Twilight" in River Parade 1914
77	do	do "Cadet" do
78	do	The Steamers in the Marine Parade 1914
78 a	do	do another view "the Smoky City"
79	do	Negley Monument Highland Park
80	do	Entrance to do
81	do	Monument to Foster Composer of Way Down on the Suwanee River
82	do	do another view etc. etc.
83	do	Panther Statue on Panther Hollow Bridge Schenley park.
84	do	Carnegie Technical Institute
85	do	Statue of Robert Burns Schenley Park
86	do	X Lincoln Monument Wilkinsburg, Pa. on Lincoln Highway near view
87	do	X do do far "
88	Parkersburg, W. Va.	River scene on the Ohio River The Levee.
89	Marietta, Ohio.	View on the Muskingum after the great flood.
90	Cleveland, Ohio.	Soldiers Monument at Soldiers Square
91	do	Baltimore & Ohio Station
92	Toledo, Ohio.	do unloading ore etc
93	Detroit, Mich	A Ferry Steamer between U.S. and Canada from deck of boat
94	do	River and city of Detroit from steamer deck.
95	Windsor Can.	Grand Trunk RR Station.
96	Chicago, Ills.	Baltimore & Ohio Double Bascule Bridge Double leaf.
97	do	12th Street Bridge over Railroads and river
98	do	Fountain of the Lakes Vertical view
99	do	do Horizontal view
100	do	X Lincoln Statue - St. Gaudens at entrance Lincoln Park front
101	do	X do do Side
102	do	White City Airship
103	Defiance, Ohio	Baltimore & Ohio Station.
104	Greenfield, Ohio	do
105	Indianapolis, Ind.	Soldiers & Sailors Monument
106	do	do another view.

No.	City	Subject
107	Wheeling, W. Va.	The Aeroplane Clear and Good.
108	B&O Line of road	The Allegheny Mountains from the Windows of a moving train
109	do	do
110	do	do
111	do	do
112	do	do
113	do	do
114	do	do
115	do	do
116	Fairmont, W. Va.	view of the City from the Baltimore & Ohio below the city
117	New York City	Sky Line of New York from deck of Ferry Boat
118	do	do another view
119	do	Grant's Tomb Riverside Drive
KX20 120	do	statue of Verdi, the Great Musical Composer.
121	do	Harbor View "The Carpathia" Rescued some of Titanic victims.
122	do	Central Park, the Mall and the Boat lake
123	do	do another view of the above
124	do	Cleopatra's Needle, The Egyptian Obelisk over 2000 yrs old
125	do	Central Park Feeding the elephants in the zoo.
126	do	Glimpses of the Soldier Graves at Greenwood Cemetery
127	do	Harbor View Jersey City in the distance. Two steamer with tow.
128	do	A Central Railroad of New Jersey RR Steamer
129	do	A British Tramp Steamer inbound
130	Jersey City, N. J.	The Ferry slips of the Central RR of New Jersey.
131	New York City	X The Lincoln statue on Union Square
132	Elizabeth N. J.	Washington Jim Washington dined here in 1775.
133	Lincoln N. J.	X Schoolchildren's Lincoln statue in Station Grounds CRR of N. J.
134	do	X do do another view of the above
135	do	X do do
136	do	X do do
137	Washington, D. C.	Copy of Painting, "Signing the Emancipation Proclamation.
138	Luray Va.	View from the Norfolk & Western RR Station.
139	do	do do another view of the above.
140	Buckhannon W. Va.	Buckhannon Mountain Cornfield in foreground
141	Bethesda, Ohio.	View from the window of the train.
142	Baltimore & Ohio	The Grasshopper Locomotive "Atlantic", at Chillicothe
143	do	do Panther Hollow Schenley Park Pittsburgh
144	do	do do with old Canada Car 1838
145	do	do do do
146	do	do Jackson, Ohio.
147	do	do Wilmington, Del on Exhibition at Court House
148	do	do " Unloading
149	do	do loading at Chillicothe for Jackson
150	Baltimore, Md.	Statue of Christ the Healer, Johns Hopkins Hospital
151	do	Baltimore & Ohio Electric Locomotive No. 1.
152	do	Monument to the Sons of the Revolution
153	do	The Harbor and city from top of the B&O Building.
154	do	X The Lincoln Monument Replica of Hodgenville Statue Mt Vernon
155	do	X do Busier Replica of Head of Lincoln; Lincoln Memorial
156	Great Falls, Va.	Great Falls of the Potomac 15 miles N. of Wash. D. C.
157	do	do do another view of the above.
158	do	do do
159	Washington D. C.	X The Great Lincoln Memorial on the Potomac Front
160	do	X do do side

No.	City	Subject.
161	Baltimore, Md.	The New Star Spangled carried in the centennial parade 1913
162	do	The Richmond Blues in the Centennial Parade 1813-1913
163	Gettysburg, Pa.	The New York Monument where the Gettysburg Address was given
164	do	Statue of Genl Warren Battlefield section.
165	do	The Battle fields from an observatory
166	do	X The Lincoln Speech Memorial National Cemetery
167	Terra Alta, W. Va.	Terra Alta Canyon. There are places that are passed in the ni
168	do	night by the B&O trains which are almost uninhabitable this is Terra Alta from Highland Cottage looking East in the glades View showing cottages etc. The center of the glades
169	Deer Park, Md.	View of Tygart Creek.
170	Tygart Junct, W. Va.	A typical view of the land in question
171	Keyser, W. a.	The Assembling of the US Fleet 1916 Battleship Wyoming
172	New York City	do " Delaware
173	do	do North Dakota Battleship----
174	do	do Nebraska
175	do	do Louisiana
176	do	Torpedo Destroyer US Navy
177	do	The submarine do
178	do	The Mayflower Presidential Yacht
179	do	West Point from the South, The US Military Academy
180	Hudson River NY	do North do
181	do	Elephant Back Mountain.
182	do	Storm King Mountain SS Albany in foreground. turning
183	do	View up the River from Newburg.
184	do	do Poughkeepsie
185	do	Chesapeake City Md. In the lock of the C. & D. Canal. heading eastward.
186	Jacksonville Fla.	St. Patricks Cathedral
187	do	do The Doorway
188	do	The Y.M.C.A.
189	do	An old Southern Home.
190	do	Statue of General Hood President of Western Maryland Railroa
191	Baltimore, Md.	View of Lake Louise, The glacier and the Canadian Rockies
192	Lake Louise Can.	X Lincoln's New York Ave. Presbyterian Church.
193	Washington D.C.	The Old North Church where the lanterns were hung for Revere
194	Boston, Mass.	The grave of Paul Revere in Old Park Street Burying Ground.
195	do	B&O Atlantis in Booth at Chillicothe, Ohio.
196	Chillicothe, Ohio.	do in Shpps do
197	do	+ The Springfield Portrait of Lincoln and signature
198	Springfield Ills.	X Copy of the Lincoln Diorama Ticket.
199	-----	
200	Cape Cod, Mass.	An old home in the village of West Dennis.
201	do	The Beautiful Cemetery
202	Hudson River NY.	Steamer Washington Irving near Hudson.
203	do	Henry Hudson's Half Moon Replica at Bear Mountain Inlet
204	do	Steamer Robert Fulton near Newburg, NY
205	Cumberland, Md.	Relaying the track after the wreck was cleared up
206	do	B&O Yard at South Cumberland.
207	Balto. North Ohio.	Centennial Semi of entrance of 1st B&O Train 1873-1923
208	Martinsburg, W. Va.	The Atlantic Under steam pulling the Nova Scotia Coach
209	Washington, D.C.	B&O Exhibit at Shriner's Convention 1923 June.
210	North Baltimore, O.	Nova Scotia Coach at North Baltimore Centennial 1923
211	Board Tree Tunnel W. Va.	Train entering tunnel taken from a window of the same tra
212	Louisville, Ky.	My Old Kentucky Home on the Fair Grounds at Louisville

The Importance of Evaluating Your Postcards

by Sally S. Carver



Lincoln collecting as shown in this fine card by E. Nash Co.

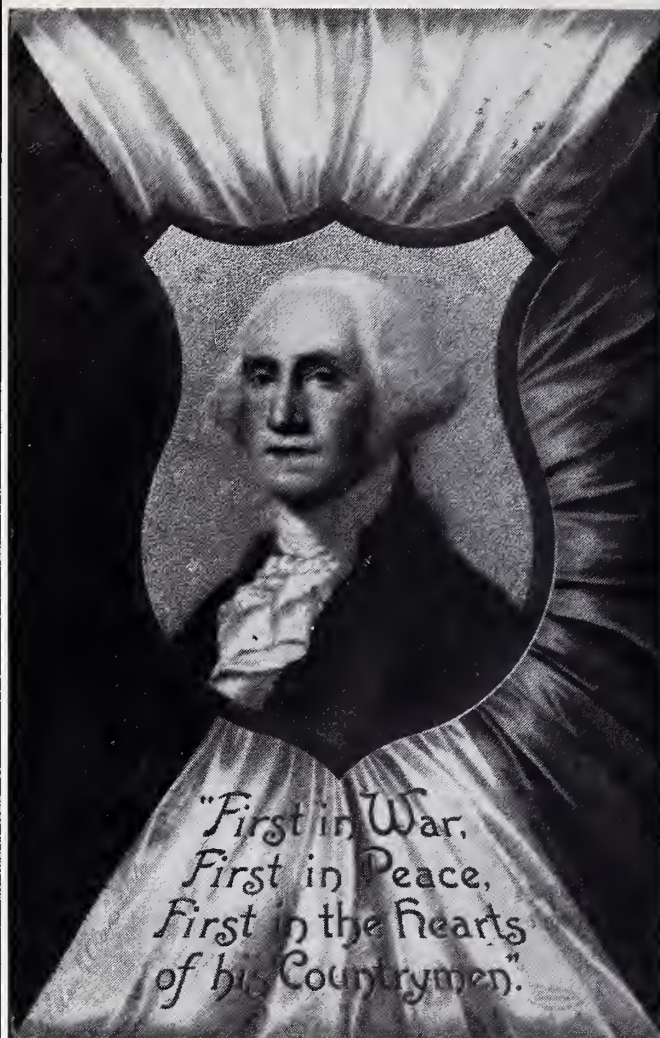
THIS MONTH IT IS IMPORTANT for each of us to step back and judge our cards. By the nature of any collectible, this should be done at regular intervals. Lately, I have been completely amazed by the number of people who have asked me to appraise their cards for insurance purposes or in the event something were to happen to them. This is not a morbid idea — it is being sensible. Due to all of these questions, I feel that I would be remiss as a writer on postcard subjects if I did not discuss this with my readers.

Each collector should have their cards appraised by a reputable postcard person. I say 'postcard' person meaning that I do not think a general antique or stamp dealer understands postcards as well as someone who is in the hobby and works closely with this collectible. This is just common sense. It is not necessary, however, to do this unless the postcards have enough monetary value to make it worthwhile. Certainly, for insurance purposes, this is obvious. In the same vein, one can make provisions for the selling of a collection by his or her heirs should the need arise.

Most people collect because they love the hobby. But the future of the collection and even the burden it might place upon those left with it in the event of a crisis is one which we should look sensibly at as adults. Of course, if you are, as many collectors I know, interested in the preservation of your cards, then I suggest you read this article using it as a basis for protection for those collectibles you have prized and enjoyed for many years. If you are fortunate enough to have children or relatives you know will take care of your cards, you need not make many provisions. However, if you are not this lucky, then let us look at some ways you can protect your possessions.

It makes perfect sense if you have an estate of any value to have a will. I have spoken with lawyers about this and have been told that anyone can write a letter of instruction to the trustee or executor of the will asking that certain provisions for the cards be executed as explicitly mentioned in the letter. Without a will, many things can go wrong, and it is not my intention to go into specifics. I must mention one case that has always stood out in my mind. It is about the daughter of an avid stamp collector who never could understand or like her father's hobby. Simply put, she didn't like stamps and felt that collecting anything was a waste of time! Maybe this was a case of the father giving more attention to his hobby than to his daughter — but we can't analyze that end of it. But regardless, she was left with his collection. Not knowing or caring, she proceeded to use the stamps as postage! I honestly wish I had known her and she had written to me using the postage. This is about as strange a story as I have heard, but it is a true one. The daughter mailed packages using the *very expensive* C13-15 ZEP stamps! As a former stamp collector, I was horrified by this story. Fortunately, someone alerted her before more damage could be done, but thousands of dollars had been foolishly disposed of by someone who did not know what she was doing. Therefore, it is important to sit back and look at your situation and decide how to protect your cards now and in the future.

First of all, even if you do not wish your material appraised but you want it insured you can, as I have stated before here, get a Fine Arts floater insuring your cards. Obviously, you will want to speak with your own insurance agent about this. I do not suggest using



Washington's birthday as pictured by Ellen Clapsaddle.

someone unless he or she is your own agent. If you own a home, you can get a floater for your cards. Many people do this for their valuables, such as expensive jewelry. It is somewhat expensive, but is indeed the intelligent route to go. Now, by the same reasoning, if you have a sizable investment in postcards, you can go about it in the same way. Check with your agent. If (s)he says there is no such policy, then go to a different company. **You can and should protect your collection** (if it is of enough value) from theft, fire and water damage, etc. You must decide, however, if the collection warrants the insurance expense, because it does cost money. By the way, you do not have to own a home to get this policy; I was just using it as an example. Give this idea some thought. I don't want to sound like an advertisement for insurance, but I do want you to be aware of what is available to you as a collector.

I think a consideration one should take is deciding on whether (s)he owns a genuine collection or an accumulation. This is most important. Many people believe that just because they have bought, traded, or acquired cards for a number of years that they have a collection. It ain't necessarily so! Simplifying it, a collection should be considered as such if one collects specific categories. Please note that I have said categories, in the plural. Of course, one might collect only cards by Harrison Fisher, or



THE PROPOSAL

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The works of Harrison Fisher make an interesting category.

railroad stations, or ships, and nothing else. Certainly that is a collection, because the collector 'keyed in' on one topic. However, like myself, many collect more than one area — some people collect as many as 40-50 categories, yet they can still call their cards a collection.

An accumulation occurs when one collects haphazardly **a)** for the sake of acquiring quantity, or **b)** specific subjects but without regard to condition, completion of sets, or age, or **c)** view cards from what has been commonly known as the "Grand Tour." many times I am approached by someone who has found, in their attic or cellar, an old album of their parents' or grandparents' trip around the world. These are most common and usually the sentiment attached to the cards is worth more than their monetary value. Just recently I saw an estate of several thousands of cards left in boxes and albums. They ranged from worthless to one card at \$25. There were some fine foreign view cards, some nice U.S. scenics, and a smattering of greetings. The person just acquired every postcard imaginable without rhyme or reason. This was not a collection, it was an accumulation and actually worth very little, considering the large number of cards involved.

By the same token the best collection of cards I ever acquired was about 7 years ago. A husband and wife had

continued on next page

continued from previous page

both been collectors. They each had different categories they liked and pursued them diligently. Their total collections were superb. I really feel there are few such as those around today. Cards were in albums, labeled, and sets were matched. If they didn't belong in an album they were in boxes filed behind titles. Naturally, there were many of the typical albums of mixed greeting and views which are really worth very little, but every so often one finds some good cards in such an album. As a whole, these were definitely what is known as collections. They had told their daughter the value of the collection, which was a very sensible idea, since she was not a collector.

You will note that I said they had several mixed albums and these are very common. These are usually an indication that this might have been an accumulation. In this circumstance, however, the only reason they had such albums was because they had never gotten around to taking out the better cards and filing them. I am certain they had every intention of doing so. One sees this type of hodge-podge album often at auctions. I caution you to examine such albums very carefully before deciding to bid upon them. The reason I say this is that many times one or two or even a dozen cards may be planted to make the album look good. It is only human nature to see and judge material on the cards that catch your eye, but don't get carried away at auction in bidding on an album of 200 cards because you have seen 4 or 5 nice Santas, for example. Just gauge your bidding accordingly.

THERE IS CERTAINLY NOTHING WRONG with an accumulation of cards, but it must be valued and appraised

differently than a true collection. I mentioned before that a person may have more than one category and this is often the case. One category sometimes leads to another. For example, one collecting railroad stations might branch out to collect train wrecks and then on to fire apparatus or transportation in general. One collecting a signed artist, such as Harrison Fisher (whom I picked before only as an example), and finds that his work is similar to that of Boileau or Clarence Underwood may have a new artist to collect. Those collecting Clapsaddles often go on to Brundage cards. This is wonderful, and the way postcard people like to acquire postcards.

One need not have quantity to have a collection, but they must have the interest and perseverance to attack categories rather than just acquire cards. So, the next time you tell someone about your "collection" stop and think. Just for your own edification. Establish that it is a collection and not an accumulation. The term *collection* is one of the most tossed-around words in postcards, but it is not always accurate.

So, we sum up by establishing first of all whether we have a collection or an accumulation. Regardless of which, either may be of value. If this is the case, it should be considered whether or not one wishes to protect their collectibles. I have a Sheahan postcard which I have framed. It reads "Anything worth doing at all is worth doing well." I am a strong believer of this. I quote this because taking care of your property will involve a bit of work, but it might cause fewer problems, and you may sleep better at night. Meanwhile, until next month — stay healthy, stay happy, and peace! □

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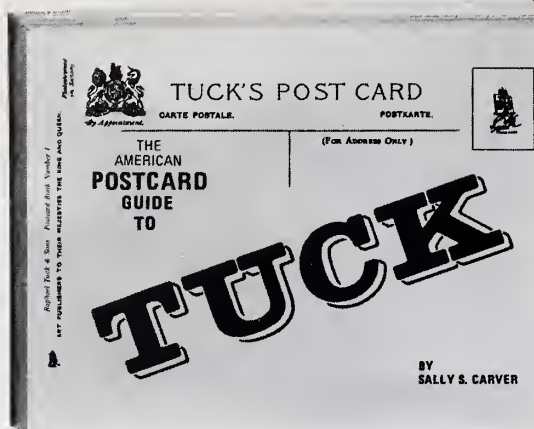
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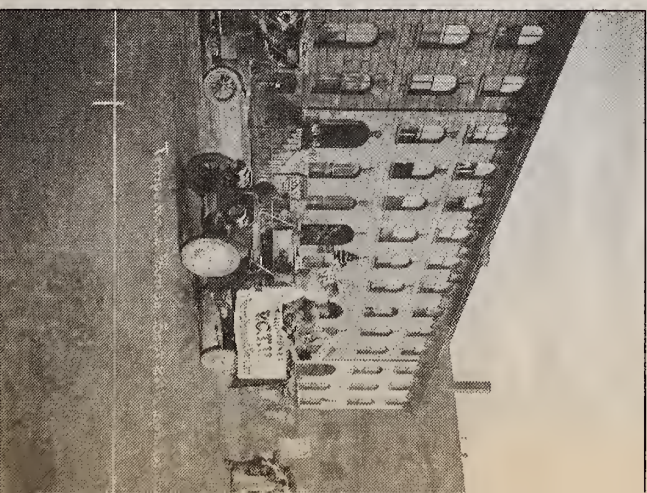
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Photography



Photos by Charles R. Childs/Courtesy of the Chicago Historical Society

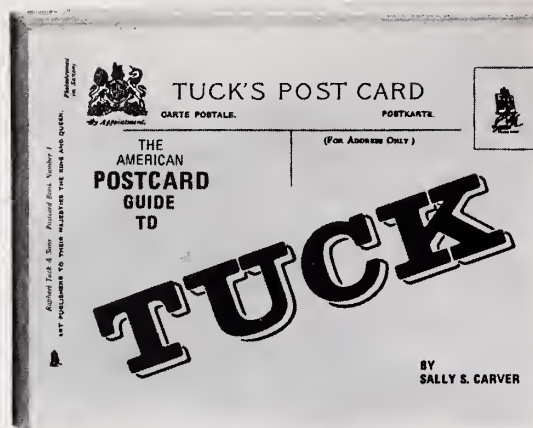
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Photography



A postcard (from a cracked negative) showing the building and employees of Childs' office at 5707 W. Lake St. Photos by Charles R. Childs/Courtesy of the Chicago Historical Society

History by mail

Photo postcards are snapshots of time gone by

By Abigail Foerstner
SPECIAL TO THE TRIBUNE

Born in the 1890s in Chicago, the humble penny postcard turned out to be a gold mine, documenting life at the turn of the century and bringing pictures to everyone's doorstep before many people had cameras.

Salesmen who doubled as photographers began to fan out across the country, taking pictures for the growing souvenir postcard industry. At the same time, but in another world of photography, reformer Jacob Riis roamed New York City documenting social ills and Eugene Atget wandered Paris taking some of the most poetic pictures ever committed to film.

Chicago postcard photographer Charles R. Childs straddled these two worlds and occupies a unique niche in Chicago history. He was a businessman in a burgeoning industry concerned with neither reform nor poetry. He documented city street corners and bucolic suburbs in hundreds upon hundreds of photographs for the C.R. Childs Co. line of postcards.

He started taking pictures in Chicago in 1901 and continued for the next 50 years. But he never gained the renown of photographers such as Edward Weston, who was born in Highland Park in 1898, or Weston's contemporary Walker Evans, who lived in Kenilworth for a few years as a boy.

In fact, almost everything about Childs is a mystery, despite his archive of nearly 5,000 postcards at the Chicago Historical Society and his popularity among area postcard collectors.

The archive opens a window to a

world that already had vanished by the time Childs died in 1960. Ironically, he, too, vanished almost without a trace after leaving behind a visual history of a lost era.

None of his larger competitors, with their national sweep of images, duplicated his tireless attention to the country towns that would mushroom into today's suburbs.

"He was the only one out there documenting small-town Illinois. If Childs covered a local event, he photographed something the smaller papers didn't have facilities to print and the larger papers didn't care about," says Larry Viskochil, curator of prints and photographs at the historical society.

The golden age of postcards came and went over the course of Childs' career, when half a dozen giant Chicago postcard printers and distributors placed Chicago among the nation's postcard capitol. Postcard baron Curt Teich, a German immigrant, opened the Curt Teich Co. in town in 1898 and built it into the largest volume picture postcard printshop in the world.

Photography, invented in 1839, began to bring exotic places to the family parlor through sets of stereo cards, which were introduced in the United States in the 1850s. The cards, bearing two images shot from slightly different perspectives, gave a three-dimensional effect when seen through the stereo viewer.

"Every family had a dish of stereo cards and a viewer. The whole concept was that you could travel by viewing the cards," says Viskochil.

A public infatuated with stereo cards quickly fell in love with postcards. In the

years after the 1893 World's Columbian Exposition introduced the American souvenir postcard, every parade, every new building and every disaster became the opportunity for another card. Postcards cost a penny apiece and so did the stamps to send them. Restaurants, hotels and any glee club worth a song commissioned cards of themselves to serve as keepsakes and advertising. The publishers commissioned artists to draw holiday postcards filled with fetching cherubs and saccharine romance.

Everyone from grand dames to street sweepers sent postcards in a great deluge of mail after 1898, when the U.S. Post Office established rural mail routes. At the time, three-quarters of the people in the country lived in the towns and on the farms served by the new routes.

After 1907, when postal laws again changed and allowed postcard messages to be written on the address side of the card, the industry spurred again. Before that, the message had to be tucked under the picture, making brevity the rule of the day.

The giants like the Curt Teich Co., the Barnes-Crosby Co., the V.O. Hammon Postcard Co. and the United Card and Novelty Co., all in Chicago, cashed in on the climate of postcard mania by printing and distributing millions of cards each day.

"People would send a postcard if they got as far as the Chain O' Lakes for a holiday. Now people only send a postcard when they get to San Francisco or Hong Kong," notes Ralph Teich, a son of Curt Teich who joined the family business in the 1940s.

Magazines and newspapers offered lit-



A temperance parade in Chicago, photographed on Sept. 26, 1908.



A knife-thrower and his assistant (no date).



Crowds watching the flight of a hot-air balloon (no date).



The corner of Lincoln and Belmont Avenues, looking north (c. 1910).



A man and dog out for a drive in an open car (no date).

tle competition at the turn of the century. Only the big-city publications were using the halftone printing process that allowed direct reproduction of photographs, and they printed pictures sparingly. Postcards filled in the gap with images of fires, accidents and even hangings. The cards offered an alternative news service and a testament to people's grim fascination with disaster.

Personal postcards were as popular as the souvenir variety. Eastman Kodak Co. made a special photographic printing paper cut to postcard size—3½ by 5½ inches. The company also introduced a postcard camera that enabled anyone to turn family pictures into postcards. But rather than buy the camera, people often would have a family portrait shot as a postcard at commercial photography studios that offered backdrops such as

Niagara Falls or Halley's Comet.

Despite the variety of images and equal variety of collectors clubs, postcards have never received the artistic recognition accorded other forms of photography.

"They were meant to be mass-produced so it gets a little too far afield" from the original prints collected by art museums, says David Travis, photography curator for the Art Institute of Chicago.

Famous photographers such as Andre Kertesz and Josef Sudek did print on postcard stock, Travis notes. "These little gems are the most valuable of the Kertesz prints. He'd send them to people, but he'd put them in envelopes or mount them on vellum. You wouldn't see them as postcards but on the back, it says 'carte postale.'"

Though hardly in a league with Kertesz, Childs' cards are prized among postcard buffs because his sharp, near luminous black and white pictures are real photographic prints. He may have had assistants photographing for him in later years, but he most likely took all the early views himself, says Viskochil.

Childs worked with 5-by-7-inch glass-plate negatives at first and later shifted to film. The majority of his postcards capture romantic scenes such as a pastoral Naperville, row boats floating through lotus beds in Fox Lake or a dirt road heading into the shaded countryside from Evanston.

He photographed political conventions, parades and fires, and wasn't above a few cheesecake cards of buxom beauties



The businesses along Brockway Street in Palatine (no date).

Chicago's king of postcard printers

Curt Teich came to Chicago from Germany in the 1890s and built an empire that started out with a camera, a train ticket and a small printshop. He took the trains across America, stopping in towns along the way to take pictures that he printed as postcards at the Curt Teich Co., which he opened in Chicago in 1898.

In its heyday in the 1930s, the company kept 1,000 workers busy over three shifts churning out millions of postcards a day, recalls Ralph Teich, who joined his father's business as an apprentice in the 1940s.

The flood of color cards pouring from the five-story, red brick building at 1533 W. Irving Park Blvd. made the Teich Co. the largest volume postcard printer of its kind in the world. Over nearly 75 years, the company cataloged American road-sides, architecture and attractions in 1.5 million different postcard views.

The company was sold in 1974, a few months after Curt Teich's death at age 97. In 1982, a subsequent owner gave an archive of more than 320,000 postcards and the original production files to the Lake County Museum at the Lakewood Forest Preserve near Wauconda.

The museum renovated a farmhouse to house the postcard archive, and curator Katherine Hamilton-Smith and her staff field about 1,500 research requests a year. Book publishers, historians, film producers and even the editors of Vogue magazine use the postcards to reclaim past eras.

"Vogue calls us easily once a month," says Hamilton-Smith. "They've come to know us as a resource for fashion history and pop culture."

Vogue editors recently have requested images that show heart-shaped beds and women wearing 1950s pointy-breasted bathing suits. The interest in such historic subjects has given the cards a second life their makers could hardly have envisioned.

Ralph Teich describes his father as warm-hearted man who would lend his employees money if they needed help. But he had an unyielding side as well. "He gave me charge of the (family) checking account and one day, he went over it and found a 2-cent error. I gave him the 2 cents but he said, 'No, you find that 2-cent error and correct every figure that comes after it.'"

With this meticulous regard for detail, Curt Teich channeled everything from negatives to correspondence to fabric or wallpaper samples into the production files for each postcard.

A hotel or restaurant that ordered ad-

vertising postcards frequently sent such samples to ensure that colors would be true to life, Ralph Teich says.

But he adds that other places sensationalized a bit. "Most of the hotels in Miami Beach wanted their postcards set at the beachfront. Some were nowhere near the beach and I used to wonder what customers thought when they got down there," he laughs.

Curt Teich followed a brother to Chicago in the 1880s after a falling out with his father over the operation of a newspaper chain the family owned in Germany. Teich opened a general printshop on West Jackson Boulevard and took to heart a client's advice that he needed a specialty. The new 1898 postal regulations established the penny postcard rate and made postcards a good bet, Ralph Teich says.

"When Dad first started, he would etch the pictures onto stone blocks. He could get four stones on a press so that was four postcards. Then he got up to 200 stones on a press. Later, he switched to copper plates and then film. The images, etched from the original black and white photographs, were printed in color and altered and embellished to the customer's taste. Salesmen who doubled as photographers took the pictures and, often, clients provided their own photographs."

The Teich company switched 95 percent of its production over to map printing during World War II, making half of all the maps used by the U.S. Armed Forces and all the invasion maps for the European and Pacific theaters of the war. The company never recovered its lead in postcard printing after that.

Smaller collections of postcards by various printers have followed the Teich collection to the Lake County Museum. The archive has the funds to begin a \$2.1 million wing to the main museum for a larger postcard archive and exhibition area.

People are encouraged to write or call the museum concerning postcard research requests. Slides of the postcard images are available. Copies of slides cost \$3 for students and educators but \$85 for editorial use and \$200 for advertising use, says Hamilton-Smith.

Visitors can view a permanent exhibit of the Teich postcards at the museum from 11 a.m. to 4:30 p.m. Monday through Saturday and 1 to 4:30 p.m. Sundays. Research time must be arranged by appointment between 9 a.m. and 4 p.m. weekdays. Call 708-526-8630.

Abigail Foerstner



FIRST DAY OF ISSUE

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Envelope

Picture an exhibition like no other



Tribune photos by Bob Langer

Jerle Taiman, of the Lake County Museum, sorts through postcards in the Teich collection.

Curator of big postcard display wishes you were here

By Lou Carlozo
TRIBUNE STAFF WRITER

In a converted white farmhouse just east of Wauconda, Christine Pyle keeps vigil over the largest publicly held postcard collection in the nation.

Tucked in protective boxes at the Lake County Museum, the views are portals to 20th Century American history. It's all in the cards—the neon signs of Route 66; old ballparks long gone; Rosie's Auto Graveyard for Model Ts; smiling Humpty-Dumpty mascots hawking waffles.

"We have anything and everything," said Pyle, assistant curator for the Curt Teich Postcard Archives, at the museum's Lakewood Forest Preserve headquarters.

For all the scenes and people it represents, the Teich collection remains one of the Chicago area's least-known treasures. It is prized mostly by academics, avid collectors and advertising executives (The shoe-company TV ad in which baseball star Ken Griffey Jr. runs across America to catch Don Mattingly's fly ball uses nine images from the Teich archives).

But a state grant announced just over a week ago could help bring more of the collection off the shelves and into the public eye.

The Illinois Bureau of Tourism has awarded \$40,000 to the Lake County Museum to develop tourist attractions based on the Teich archives. In all, \$300,000 will go to build a 2,000-square-foot exhibition space and create card displays. Museum visitors will be able to search for cards depicting their hometowns, if all goes according to plan.

"Anyone coming from anywhere will be able to access this material without a special appointment," said museum director Janet Gallimore. "It will be more comfortable for them. They could come

anytime during open hours."

At the turn of the century, postcards were an important news source, depicting photos of current events the newspapers did not run.

They also were an important advertising tool, covering items and services from the cradle to the grave. They were used by baby-bottle makers and embalming fluid manufacturers alike. And, of course, they became scenic markers of vacation destinations (embellished with hues of flamingo pink and sea-foam green).

The collection is the legacy of Curt Teich, a German immigrant who founded a Chicago-based business empire during his early '20s that became the largest postcard-printing facility in the world.

Teich was a meticulous businessman who kept copies of every card his company made. His company folded shortly after he died in 1975, at age 97. But his youngest son, Ralph, a former company salesman now retired in Lake Forest, wanted to make sure the cards were preserved for future generations.

He tried to give them to the Chicago Historical Society, which wanted only the views of Chicago. He also tried the Smithsonian Institution, which did not have the time to take on a collection of about 350,000 cards (not including the duplicates). The collection numbers about 365,000 cards, with donations from private collectors.

So Ralph Teich sought out a museum in his own back yard, one that was virtually unknown to residents of Lake County, let alone the entire Chicago area. But the Lake County Museum gladly accepted the entire archives, in accordance with his wishes, in 1982. They have been there ever since.

Consider that the next-closest collections in size and scope are

in England (at the Banforth Co. in Yorkshire) and the University of California at Loyola/Marymount. And both, according to Gallimore, are research archives, not ever exhibited to the public.

The Teich cards might never have existed if not for a family feud.

Curt Teich left Germany during the 1890s after a fight with his father over the operation of a family-owned newspaper chain. As Ralph Teich tells the story, his father tapped his trust fund "but miscalculated his expenses a bit."

Curt arrived in New York City with 10 cents in his pocket, Ralph said.

After working as a printer's apprentice, Curt wound up in Chicago, where his brother helped him open a print shop on West Jackson Boulevard. About that time, the World's Columbian Exposition of 1893, in Chicago, had introduced Americans to the souvenir postcard. The postcard's popularity grew, and by 1898 the penny postcard mailing rate was established.

Teich looked for a specialty.

"He loaded up his camera, his suitcase, got on the train to Florida, then out to the West Coast," Ralph Teich said. "And he was in business."

Everywhere the train stopped, Teich got off, snapped a picture of a scenic view or Main Street, then sold batches of cards to the local drugstore owner. It was 1898, and Teich, not even 23, returned from his 90-day cross-country trip with \$30,000 in orders.

By the 1930s, the Curt Teich Co. employed 1,000 workers, including scores of photographers who doubled as salesmen. His presses churned out millions of cards a day.

Heat

CONTINUED FROM PAGE 1
heat-related.

But it was not just the elderly who were affected by the heat.

Police were investigating the deaths of two 3-year-olds who died Friday after being left in a day-care center's Ford Bronco for an hour in the heat Friday. On Satur-

day, the medical examiner's office had performed autopsies on the bodies of Kenneth Brown Jr. and Gino Rouse and were awaiting test results to establish causes of death.

Police and fire officials said the owner of the home-based day-care center, 43-year-old Margaret Ortiz, took 10 of her charges to the movies. Some of the children grew tired as the temperature Friday neared 100 degrees. The two

toddlers had fallen asleep. She drove back to her home in the 16300 block of South Forest Avenue and took the children back into her air-conditioned basement. Police said that an hour later she and her staff performed a head count and realized the two boys were still in the vehicle.

She carried the two inside and called an ambulance at about 4:30 p.m. because she couldn't wake them.

Parks

CONTINUED FROM PAGE 1

NEC
• 14"
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Ma
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Adirondack Photographer's 50 Years of Wishing You Were Here

By WILLIAM GLABERSON

GLENS FALLS, N.Y. — Even Richard K. Dean, whose life's work has been postcards, admits that postcards aren't usually taken seriously. He wasn't thinking of history, he said in February, when he photographed the dude ranches, the wax museum and other kitschy attractions that entertained generations of vacationing New Yorkers up here in the Adirondacks.

Mr. Dean, who is 82 and estimates he has sold 20 million postcards in a career of nearly 50 years, said he had an interest other than posterity. "We had to make a buck all this time," he said frankly.

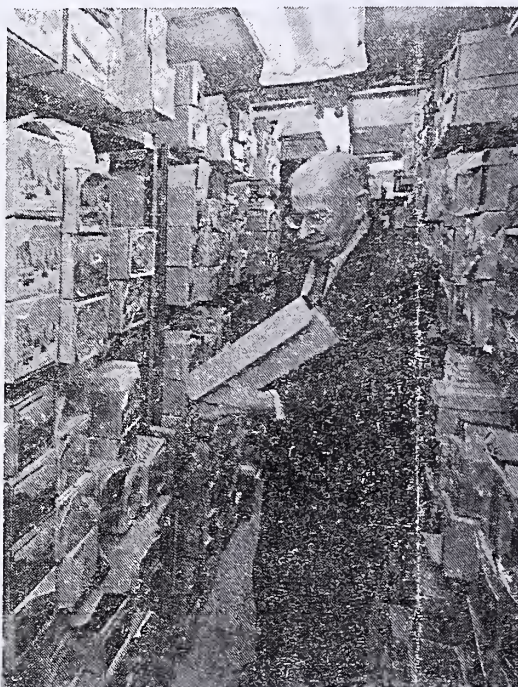
Still, a retrospective exhibition of his photography at the Chapman Historical Museum here has provoked something of a nostalgia fest in this city north of Albany, N.Y. The exhibition is an upstate example of what some scholars call roadside culture, the study of the sometimes goofy accouterments of post-World War II America, when the cars were big, the roads went everywhere and some cheese shops were built in the shape of cheese wedges.

The postcard, it seems, can be history. "Postcards tell us what kind of places people thought were worth remarking on to their neighbors," said Karal Ann Marling, a University of Minnesota professor who is one of the best-known scholars of roadside culture. "They say something about the image a culture has of itself at any moment."

To judge from Mr. Dean's show, which opened on Feb. 17 and runs until May, the image the culture had of itself circa 1955 was already marked by television and Hollywood. He captured a very Annette Funicello-looking Cinderella at Storytown, which opened in Lake George in 1954, the year before Disneyland opened in Anaheim, Calif. And he recorded Scarlett O'Hara for the ages at Waxlife U.S.A., which closed in 1987.

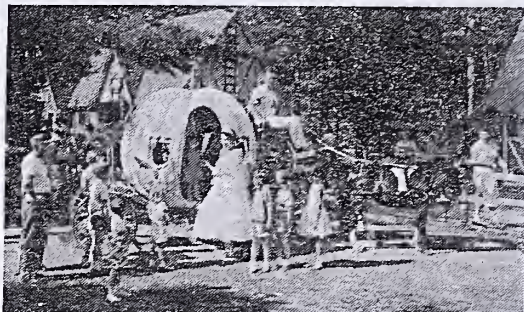
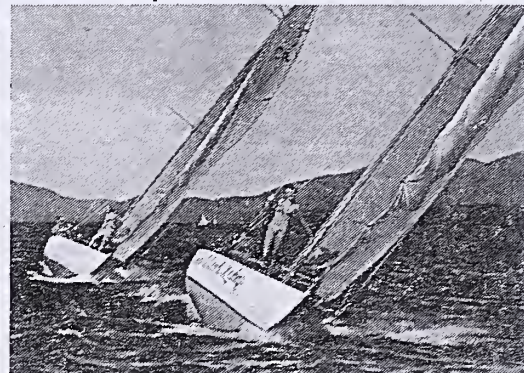
His dude-ranch series depicts an Adirondack tradition that still involves cowboys who are rarely from the West lassoing and saddling up for visitors from places like Brooklyn and the Bronx. There is probably no one who has such a comprehensive collection on the long-gone Sun Canyon Ranch, complete with John Wayne-like silhouettes of cowboys against the setting sun of Warrensburg, N.Y., in 1951.

"We're really getting a snapshot of this time that doesn't exist anymore," said Lori A. Fisher, the mu-



David Jennings for The New York Times

Richard K. Dean, 82, who doesn't like to see empty postcard racks, fixes a display of his work at a museum in Glens Falls, N.Y. His postcards are a history of popular recreation, from sailing on Lake George to Storytown U.S.A., whose 1950's Cinderella looked a lot like Annette Funicello.



seum's curator. Mrs. Fisher was especially taken with the brochure from Sunnybrook Acres, a resort in the village of Lake George that closed years ago. Sunnybrook, like many other resorts, used photographs Mr. Dean took as a sideline to the postcard business.

The curator seemed convinced that Sunnybrook Acres really was "an enchanting wonderland," as the 1955 brochure stated. One of Mr. Dean's photos was printed inside a heart-shaped border. It showed a guy unloading his sedan while his gal looked on outside the "de luxe" honeymoon cabin.

In the next shot, the lovebirds were unpacking gleefully enough to put Donna Reed's entire family to shame. "This is what I saw the period as looking like in its heyday,"

Mrs. Fisher said. "He's so happy to be hanging up her dress."

Mr. Dean swore that he never used models. They were all just happy people, he said.

"It used to be quite an adventure for people to come to a resort, so they didn't mind posing," he said. "Now, I imagine, you have to sign releases."

Mr. Dean, who is already shipping postcards for the 1996 summer season, said he was surprised at all the attention lately. He has been interviewed often. He was invited to give a gallery talk. And he read in The Glens Falls Post-Star that he was a local legend who chronicled the region "like no one else."

Mr. Dean, who began selling postcards in 1949, has been thinking

about postcards for a long time. He said he still wasn't sure exactly what the attraction was. "It's hard to analyze why people send postcards," he said. "I think it's mostly to brag that they've been somewhere."

But after years in the postcard business, Mr. Dean said he thought his work had suddenly drawn attention because "people are interested in what it was like in the '50's."

Some of those who are interested lived it. Virginia Knickerbocker, a teacher in Corinth not far from here, and her mother, Dorothy Volk, remembered their long car rides up from Flatbush in Brooklyn as they wandered around the exhibition in late February.

For years, Mrs. Volk, a clerk, and her husband, a bank teller, took their family up to the dude ranches for a

week in the summer. Mrs. Knickerbocker, looking at Mr. Dean's pictures of 1,000 Acres Ranch in Stony Creek, N.Y., which is still in business, recalled the thrill:

"You know how you're young and you see your first cowboy? You're from Brooklyn; when do you see a cowboy?"

And she thought of the long ride back to Flatbush, too. "I remember crying going home," she said. "My week of fantasy was over."

Mrs. Knickerbocker has a unique way to remember those summers, she explained. In 1971 she moved up here and married one of the boys who worked at the ranch.

Not everyone has such a memento. Some people have to buy a postcard.

Lincoln Home National Historic Site



413 South Eighth Street ♦ Springfield, Illinois 62701-1905 ♦ (217) 492-4241

24 June 1999

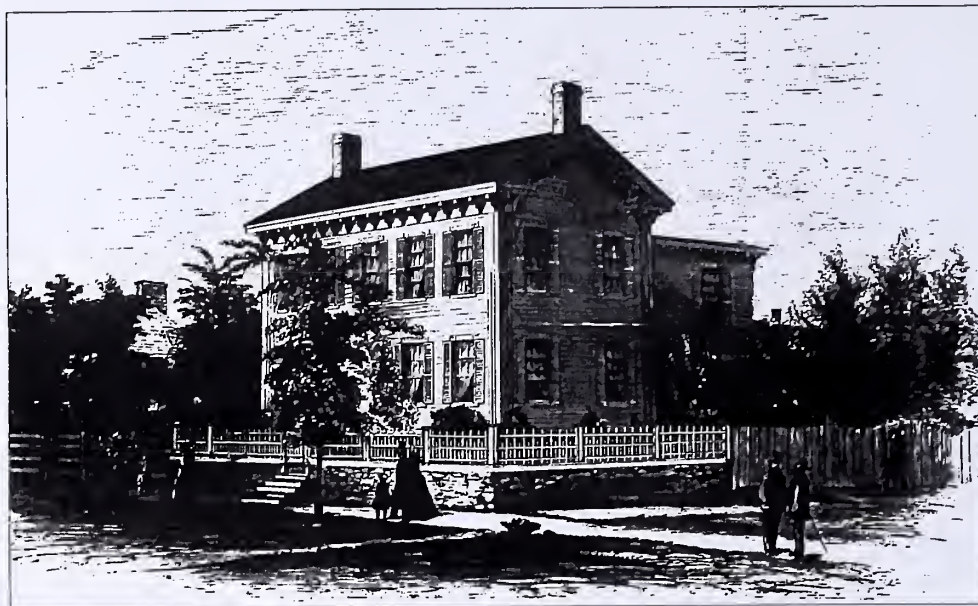
Joan,

Thanks for the note re the program/first-day-of-issue envelope.

You might not have the enclosed item in your collection, a 1994 postcard featuring the Lincoln Home. We "packaged" the postcard with a brief interpretive message as a giveaway, most of which have been given away.

I agree, the Texas conference was great.

Norm



LINCOLN HOME POSTAL CARD

SPRINGFIELD, ILLINOIS

FEBRUARY 12, 1994



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LINCOLN HOME POSTAL CARD

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DEDICATION OF STAMP

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The Lincoln Home is located on the corner of Eighth and Jackson Streets, in Springfield, Illinois. It was built in 1839, by the Rev. Charles Dresser and was purchased five years later by Abraham Lincoln for \$1,500. This is the only house that the Lincolns ever owned.

The Lincoln Home was originally a one and one half story structure, however, in 1856, the Lincolns expanded it to two stories to accom-

modate their growing family. Lincoln resided here with his family for seventeen years before leaving for Washington, D.C., to become the 16th president of the United States.

Today, the Lincoln Home is preserved as near as possible to its historic appearance and is the primary resource of the Lincoln Home National Historic Site, a unit of the National Park System.

The Postal Service is proud to commemorate the 150th anniversary of the Lincoln family taking residence in their home, with the issuance of the Lincoln Home postal card. This card, the latest addition to the Postal Service's Historic Preservation Series, was designed by Michael Hagel of Arlington Heights, Illinois.



